



NEWS RELEASE
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Would You Like To Receive \$750 Instantly?

Snap-on Gives Instant Rebate When Using Snap-on Extended Credit

KENOSHA, Wis. – February 4, 2009 – Like to save money? Like using the best tools on the planet? Snap-on wants to help you do both when, for a limited time, you use Snap-on extended credit to purchase Snap-on products.

“With all the dynamic new Snap-on products we have launched into the marketplace recently, this rebate promotion is an excellent opportunity for our customers to invest in some of our latest innovations,” said Alicia Smales, vice president of marketing for Snap-on Tools. “From our state-of-the-art EPIQ tool storage unit to VERUS™, the most advanced hand-held diagnostic tool, Snap-on has a wide array of new products that will help our customers increase their productivity and profitability.”

Snap-on offers three options to earn instant rebates:

- Earn an instant rebate of \$750 when using Snap-on extended credit to purchase \$7,500 or more of Snap-on product.
- Earn an instant rebate of \$500 when using Snap-on extended credit to purchase \$5,000 or more of Snap-on product.
- Earn an instant rebate of \$250 when using Snap-on extended credit to purchase \$2,500 or more of Snap-on product.

To qualify for an instant Snap-on extended rebate, an approved Snap-on Credit extended credit contract purchase must be made between January 12 and March 27, 2009. Only one instant extended credit rebate may be applied per qualified extended credit contract. Customers can find out more by contacting their local Snap-on franchisee, visiting www.snapon.com or by calling toll free 877-SNAPON-2 (877-762-7662).

About Snap-on Tools

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.8 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit www.snapon.com.

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