



**NEWS RELEASE**  
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## **Snap-on Offers “Six Months Same as Cash”**

*Buy Now and Get Six Months to Pay with No Finance Charges*

**KENOSHA, Wis. – May 1, 2009** – For a limited time, Snap-on is offering a special “Six Months Same as Cash” program. To qualify, a purchase must be made and contract written before May 29, 2009.

“The Snap-on ‘Six Months Same as Cash’ program gives our customers the opportunity to buy something now that will help them immediately with the option to pay for it later with no finance charges,” said Alicia Smales, vice president of marketing for Snap-on Tools. “From diagnostic tools and storage units to hand and power tools, this program offers our customers the flexibility to get the products they need now without the worry of high interest rates or immediate payment terms.”

Simply, customers begin by making payments like a standard contract and if they pay off the remaining amount financed within 180 days from the contract date, they will avoid any finance charges.

Customers can find out more about the terms and conditions of the Snap-on “Six Months Same as Cash” program by contacting their local Snap-on franchisee or calling toll free 877-SNAPON-2 (877-762-7662).

### **About Snap-on Tools**

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.9 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit [www.snapon.com](http://www.snapon.com).

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