



NEWS RELEASE
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Roll Into Savings with Blue-Point[®] Technician Set and Roll Cab Offer

The Only Thing it Won't Contain is Your Excitement

KENOSHA, Wis. – December 1, 2009 – Whether you are just starting out or you're a veteran of the shop, Snap-on's Blue-Point[®] 224-Piece Technician Set (BPSTARTSET1) is a great all-in-one value. What makes it even a better value is that for a limited time, when you purchase the Blue-Point[®] all-in-one set, Snap-on will give you a free Blue-Point[®] Roll Cab (KRB2006PQR).

"This is a tremendous opportunity to get your career off to a great start or to further enhance the tools you have as you expand your business," said Alicia Smales, vice president of marketing for Snap-on Tools. "With Snap-on's Blue-Point[®] Technician Set, you get the basic essentials for any garage, plus a free high-quality roll cab to store your new tools. Each and every piece is built with longevity in mind, which makes it the ideal set for your workplace. And if you are just starting out, there is simply no better way to get the tools you need, at a price you can afford, backed by quality you can trust."

Customers can find out more about the Snap-on Blue-Point[®] 224-Piece Technician Set (BPSTARTSET1) and Roll Cab (KRB2006PQR) offer by contacting their local Snap-on franchisee, visiting www.snapon.com or by calling toll free 877-SNAPON-2 (877-762-7662).

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products through more than 4,500 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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