



NEWS RELEASE
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Take a Closer Look before Major Disassembly with Snap-on's Video Inspection Scope

KENOSHA, Wis. – March 23, 2009 – Snap-on's Video Inspection Scope (BK5500) can be a service technician's best friend. Before spending needless hours working on a major disassembly, use Snap-on's Video Inspection Scope to take a closer look and learn exactly what needs to be done, saving you time and effort.

"The Snap-on Video Inspection Scope can save a service technician countless hours of manpower because it let's you scope out the problem quickly and efficiently," said Dan Batassa, category manager for Snap-on. "This is truly a time-saving tool that can increase a technician's credibility with customers because it shows what is in need of repair. No shop should be without the Snap-on Video Inspection Scope."

The features and benefits of the Snap-on Video Inspection Scope (BK5500) include:

Time saving inspection tool for:

- Engine work
- A/C work
- Under-dash work
- Suspension and transmission work

Simple to use:

- Single on/off button; battery indicator.
- Convenient thumb control for LED light intensity.
- 8.5 mm diameter imager head fits into most spark plug holes.
- High intensity LEDs direct light where it is needed.
- 36 inch long obedient shaft for added reach.
- 75 inch shaft bend radius for great flexibility

Excellent image quality:

- 320 x 240 display resolution.
- 720 x 480 imager resolution through video-out jack.
- 2.45 inch color LCD – greater viewing image than eyepiece boroscopes.
- Close focus range from 0.5 inches to 12 inches

Also included:

- Magnet and 90 degree mirror attachments.
- Blow molded carrying case.
- Two-year warranty for added purchase security.

2801 80th Street, Kenosha, WI 53141 phone (262) 656-5200

Customers can find out more about Snap-on's Video Inspection Scope (BK5500) by contacting their local Snap-on franchisee, visiting www.snapon.com or by calling toll free 877-SNAPON-2 (877-762-7662).

About Snap-on Tools

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.8 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit www.snapon.com.

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