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## **New Snap-on Heavy Duty Catalog: Essentials You Need for Heavy Duty Jobs**

**KENOSHA, Wis. – October 15, 2010** – Snap-on’s 2010 heavy duty catalog is now available. Featuring the latest in Snap-on technology and innovation for the heavy duty tool user, this catalog is a “must have” for those looking for heavy duty tool solutions to improve efficiency and productivity.

“Our heavy duty catalog contains all the tools you need to get jobs done easily, quickly and accurately,” said Dave Brekke, category manager for Snap-on. “From tool storage especially designed for heavy duty shops to hand tools, power tools and shop and tech specialty tools; Snap-on has the tools you need to accomplish the toughest jobs with ease.”

The Snap-on heavy duty catalog features an assortment of hand tools including the latest in ratchet technology and the finest collection of heavy duty sockets offered. A collection of the superior impact wrenches and cordless drills highlights the power tool section of the catalog. In addition to the hand and power tool sections, there is also a section on shop and tech specialty tools and heavy duty tool storage units including the mobile workstation and road chests.

Customers can find out more about the new Snap-on’s heavy duty catalog and other Snap-on tools by contacting their participating Snap-on franchisee, visiting [www.snapon.com](http://www.snapon.com) or by calling toll free 877-SNAPON-2 (877-762-7662).

### **About Snap-on Tools**

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products through more than 4,500 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Incorporated, which was founded in 1920, is a \$2.4 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit [www.snapon.com](http://www.snapon.com).

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