



NEWS RELEASE

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Snap-on Offers Special 90th Anniversary Limited Edition EPIQ

KENOSHA, Wis. – October 25, 2010 – In honor of its 90th Anniversary, Snap-on is offering a special limited edition EPIQ (KERN602B4PRG or KERN602B0PRG). Featuring the 90th Anniversary logo, this state-of-the-art tool storage unit is a complete productivity system with reliable security and Snap-on's heritage of rugged durability.

"EPIQ is designed for auto repair in the 21st century," said Daniel Voelz, product specialist, tool storage for Snap-on. "We have used 90 years of knowledge and expertise to produce a tool storage unit that will help technicians become better organized; resulting in huge time savings and improved productivity."

The 90th Anniversary EPIQ (KERN602B4PRG or KERN602B0PRG) features and benefits include:

- InPulse Drawer Action – Flush finish drawers with uncompromising strength are easier to open, easier to close and don't drift open
- ISO-Ride System – 7-inch x 2-inch swivel-lock mag wheels with independent torsion spring suspension for a cool, smooth ride over rough surfaces
- PowerTop – Stainless steel work surface with integrated power source for more places to plug-in
- EPIQ Strength – Designed for a lifetime of use with more load capacity; roll cab features a combination of our traditional corner gussets and standing seam construction with additional top, bottom and side support to create Snap-on's strongest roll cab design
- New styling includes flush fronts and trim to reduce snag points and provide a fresh new look

Customers can find out more about Snap-on's 90th Anniversary EPIQ (KERN602B4PRG or KERN602B0PRG) by contacting their participating Snap-on franchisee, visiting www.snapon.com or by calling toll free 877-SNAPON-2 (877-762-7662).

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products through more than 4,500 franchised mobile stores worldwide and through company-direct sales and over the Internet. Snap-on Incorporated, which was founded in 1920, is a \$2.4 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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