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Get Performance and Productivity with New Blue-Point® 14.4 Volt Cordless Value Pack

KENOSHA, Wis. – November 3, 2011 – The new Blue-Point 14.4 Volt Cordless Value Pack (ETB144DBDIL) is a great set of time-saving tools that are sure to make you more productive and efficient every time you use them.

“The Blue-Point Cordless Value Pack gives you a high-quality cordless impact wrench along with a selection of accessories and drill bits at a great price,” said Scott Carroll, category manager for Snap-on. “This 14.4 Volt combo kit with drill bits is sure to make an impact on your bottom line because you will be able to do more jobs at a faster rate.”

The Blue-Point 14.4 Volt Cordless Value Pack (ETB144DBDIL) features and benefits include:

- Impact wrench that delivers 140 ft lbs max torque directly to the fastener without kickback
- 3/8-inch drill features an H-D single sleeve keyless chuck, plus a variable speed trigger, high and low RPM speed settings, and a 20-position clutch
- Portable light features long lasting LED bulb and a 90 degree pivoting head to position the beam where it is needed
- 1.9 Ah slide on batteries that provide the best connection plus a long run time
- All tools offer compact shape with comfort grips and perfect balance
- 21-piece HSS drill bit set provides the optimal value and is suitable for most applications
- Heavy duty tool bag will carry all these tools and more with ease

The components of the 14.4 Volt combo kit (ETB144DBDIL) include:

- 3/8-inch impact wrench—body only (ETB14438ADB)
- LED light—body only (ETB14410A)
- Drill body, 3/8-inch chuck (EBT14420ADB)
- Two 14.4 Volt Ni-cad batteries (ETB14419A)
- Charger (ETB14401A)
- Tool bag (BPTOTE)
- 21-piece HSS drill bit set (DBBP21)

Customers can find out more about the Blue-Point 14.4 Volt Cordless Value Pack (ETB144DBDIL) by contacting their participating Snap-on franchisee or representative, visiting www.snapon.com/powertools or by calling toll free 877-SNAPON-4 (877-762-7664).

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at

vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.6 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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