



NEWS RELEASE
For Immediate Release
To U.S. Publications Only

For More Information, Contact:
Sara Scarlato
(262) 656-5350
sara.scarlato@snapon.com

New Snap-on Heavy Duty Catalog Features Latest in Heavy Duty Tools

Special Pricing Offered on Select Tools for a Limited Time

KENOSHA, Wis. – August 23, 2011 – Heavy duty jobs need heavy duty tools. Snap-on's new heavy duty tool catalog features a comprehensive selection of heavy duty tools needed to do the job right the first time, improving performance and efficiency in the service bay or mobile service vehicle.

"Our new heavy duty tool catalog offers a complete line of productivity-enhancing heavy duty tools that customers have come to expect from Snap-on," said Scott Amundson, product manager for Snap-on. "From hand tools to tool storage, we have a wide variety of heavy duty tools available and, for a limited time, we are offering special pricing on a majority of the products in the catalog."

The eight-page Snap-on heavy duty catalog features a broad offering of the latest in heavy duty tools. From hand tools such as torque wrenches, crown handle striking prybars and impact sockets, to specially-designed heavy duty power tools like cordless impact wrenches and drills, the new catalog has all the tools needed by heavy duty specialists.

In addition, the latest heavy duty shop and tech tools are highlighted, including "must have" tools like the wireless video inspection boroscope and new Blue-Point[®] Pocket iQ powered by NEXIQ[™]. An assortment of tool storage options and a complete line of battery service equipment are also available.

Customers can get a copy of the new Snap-on heavy duty catalog and find out about the special pricing options by contacting their participating Snap-on franchisee or representative or by calling toll free 877-SNAPON-4 (877-762-7664).

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.6 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

###

