



NEWS RELEASE
For Immediate Release
To U.S. Publications Only

For More Information, Contact:
Rick Secor
(262) 656-5561
rick.secor@snapon.com

Snap-on Nation to Choose Design for Snap-on Funny Car Crew Shirts on Facebook

Voters May Also Win a Special Snap-on Funny Car "Crew" T-Shirt

KENOSHA, Wis. – December 22, 2011 – The presidential primaries in January will take a backseat to another major election, the vote to choose which shirts the Snap-on Funny Car pit crew will wear in 2012. Snap-on's Facebook fans will get the opportunity to pick the look Cruz Pedregon's team will be styling on the starting line in 2012.

"This Facebook vote is a great way to kick-off Snap-on's 20th year sponsoring Cruz Pedregon and his Funny Car team," said Yvette Morrison, vice president of marketing, Snap-on Tools Group. "Last year, we had a tremendous reaction when Snap-on Nation chose Cruz's helmet design on Facebook, so we are expecting another big response when our fans get to choose what the Snap-on Funny Car race team will wear next year. We have some terrific designs to choose from so the voting will not be easy, but we know it will be fun."

The "crew shirt" Facebook voting will take place Jan. 6-10 on the [Snap-on Facebook page](#), and there will be three designs to choose from. The contest is open to Snap-on Facebook fans and, as an added incentive to vote, five members of Snap-on Nation who vote will be randomly selected to win a special Snap-on Funny Car "crew" t-shirt signed by Cruz.

"This is a great way to start what will hopefully be a championship season for the Snap-on Funny Car team," said Pedregon. "A majority of the Snap-on Facebook fans are Snap-on customers and franchisees, and this is a great way to get them involved with the team. The proposed designs are great and I know whatever the fans pick, our team will really look good this season."

In November, Snap-on announced a three-year extension of its sponsorship of Pedregon and the Snap-on Funny Car. The 2012 season will mark Pedregon's 20th year driving funny cars as well as the 20th anniversary of his first world championship. The 2012 season begins on Feb. 10-12 with the Winternationals at Pomona, Calif.

For more information about the Snap-on racing program, visit www.snapon.com/racing.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.6 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

###

