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Snap-on Shop and Tech Catalog Now Available

Equipment for the Shop, Essentials for the Technician

KENOSHA, Wis. – August 4, 2011 – Snap-on's new Shop and Tech catalog is now available and has outstanding offers on essential shop equipment needs from air conditioning to welding. It also contains must have tools for technicians like lighting, specialty meters and personal protection.

"The new Snap-on Shop and Tech catalog features the latest innovations in specialty equipment and tools for your shop," said John Majerowski, director, merchandise products for Snap-on. "This catalog highlights great productivity-enhancing equipment that is sure to make you more efficient in the service bay, helping to grow your business. For a limited time, we are offering exceptional pricing on select items so now is the moment to purchase a piece of specialty equipment that you might have been putting off."

The 16-page Shop and Tech catalog features over 150 Snap-on specialty equipment and tools, including EVAP smoke machines, transmission service equipment and metal fabrication tools, including a wide assortment of welders. Snap-on specialty tools available in the catalog include sandblasting and safety protection, cleaning systems products, battery system service tools, cooling system maintenance equipment, wheel service and lifting equipment, engine service tools and diagnostic equipment. In addition, Snap-on offers a wide assortment of innovative video inspection devices and accessories.

"At Snap-on, we are always working on providing the best productivity solutions for the shop and service technician," continued Majerowski. "The breadth of our Shop and Tech product category makes Snap-on an easy place to find the right tools and equipment for the job."

Customers can get a copy of the Snap-on Shop and Tech catalog by contacting their participating Snap-on franchisee or representative or by calling toll free 877-SNAPON-4 (877-762-7664).

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.6 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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