



NEWS RELEASE
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For More Information, Contact:
Sara Scarlato
(262) 656-5350
sara.scarlato@snapon.com

Snap-on “Triple Threat” Instant Rebates: A Spring Sensation

For a Limited Time, Get Up To \$1,800 in Instant Rebates

KENOSHA, Wis. – May 5, 2011 – If you are looking to make a big tool purchase so that you’re ready for the busy summer workload, Snap-on is here to help. For a limited time, Snap-on is offering instant rebates up to \$1,800 when your purchase is financed through Snap-on Credit with an extended credit contract.

“Snap-on’s ‘Triple Threat’ instant rebate program is a great incentive for our customers to make those tool purchases they may have been putting off for awhile. It’s also a terrific way to purchase new tool storage units or diagnostic tools,” said Rick Secor, director of marketing communications for Snap-on Tools. “The ‘Triple Threat’ is not for procrastinators. You need to act fast to take advantage of this special savings opportunity.”

The Snap-on “Triple Threat” instant rebate program runs through July 29, 2011. The rebate options include:

- **Net sale of \$3,000** - \$300 instant rebate
- **Net sale of \$6,000** - \$900 instant rebate
- **Net sale of \$9,000** - \$1,800 instant rebate

Customers can find out more about the terms and conditions of Snap-on’s “Triple Threat” instant rebate program by contacting their local participating Snap-on franchisee or by calling toll free 877-777-8455.

All extended credit contracts are subject to Snap-on Credit approval. Not everyone will be approved. Standard terms and fees apply; taxes and document fees extra. Minimum net sale to qualify for an instant rebate is \$3,000.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.6 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

About Snap-on Credit

Snap-on Credit LLC is Snap-on Incorporated’s financial services business in the United States. Working in conjunction with Snap-on Tools and its affiliates, Snap-on Credit is a premier provider of innovative tools and diagnostic equipment financing solutions for Snap-on customers.

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2801 80th Street, Kenosha, WI 53141 phone (262) 656-5200