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## "Torque It Up" More This Fall With Snap-on Wrench Promotion

Buy 10-Piece Metric Combination Set; Get Six Metric Ratcheting Combination Wrenches and Wrench Rack Free

**KENOSHA**, **Wis.** – **October 10**, **2011** – If you need to upgrade your wrench sets or are looking for the best wrenches on the planet, Snap-on has an offer you can't refuse. For a limited time, when you purchase the Snap-on 10-piece metric combination wrench set (OEXLM710B), you will get six metric ratcheting combination wrenches (SOEXRM706) and a wrench rack free.

"With this special wrench promotion, now is the perfect time to add high-quality Snap-on wrenches to your tool box," said Gerry Beronja, director of customer marketing for Snap-on. "Snap-on wrenches are superior in quality and durability and will allow you to 'Torque it Up' in the service bay every day."

This special promotion is available through participating Snap-on franchisees only. You must purchase the 10-piece, 12-point metric Flank Drive® open/box end long combination wrench set (OEXLM710B) in order to receive the six-piece, 12-point metric Flank Drive® plus open end/ratcheting end combination wrench set (SOEXRM706) and the wrench rack at no charge. Limited quantities are available while supplies last and the promotion expires October 31, 2011.

Customers can learn more by contacting their Snap-on franchisee or representative, visiting www.snapon.com or by calling toll free 877-SNAPON-4 (877-762-7664).

## **About Snap-on Tools**

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.6 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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