



NEWS RELEASE
For Immediate Release
To U.S. Publications Only

For More Information, Contact:
Sara Scarlato
(262) 656-5350
sara.m.scarlato@snapon.com

Get a Triple for Price of Double with Snap-on Triple Bank Roll Cab Offer

KENOSHA, Wis. – June 7, 2012 – If your current tool storage unit is busting at the seams, Snap-on has the perfect solution for you. For a limited time, you can purchase a Snap-on® Triple Bank Roll Cab for the price of a double bank roll cab.

“Every service technician can use more cubic inches when it come to storage space and our special offer gives Snap-on customers the opportunity to get one of our popular Triple Bank Roll Cabs for the price of a double,” said John Landree, product manager for Snap-on. “If you have been putting off buying a new tool storage unit, or you have just outgrown your current unit, now is the ideal time to get a bigger unit with this roll cab promotion.”

The *Snap-on* “Get a Triple for a Double” promotion is available through participating representatives only and quantities are limited. No other discounts apply. The tool storage units are available in 10 colors: red, flat black, gloss black, royal blue, midnight blue, candy apple red, electric orange, arctic silver, deep cranberry and extreme green.

The *Snap-on* tool storage units that qualify for the *Snap-on* “Get a Triple for a Double” promotion include:

22-Drawer Masters Series Triple Bank Roll Cab (KRL1023CPBO)

- 73-inches wide by 29-inches deep with 44,260 cubic inches of storage space

12-Drawer Masters Series Double Bank Roll Cab (KRL1032EPBO)

- 73-inches wide by 29-inches deep with 46,425 cubic inches of storage space

19-Drawer Masters Series Triple Bank Roll Cab (KRL1033CPBO)

- 73-inches wide by 29-inches deep with 44,761 cubic inches of storage space

Customers can learn more about this special offer by contacting their participating Snap-on franchisee or representative.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

###

