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# Get Your Business Rolling with Snap-on Roll Cab and Roll Cart Offer

*Buy KRL1022C Roll Cab; Get Free Roll Cart and \$1,000 Trade-In*

**KENOSHA, Wis. – May 9, 2012** – If you want to get your business “rolling” this spring, Snap-on has an incredible offer for its customers. For a limited time, when you purchase a Snap-on® Masters Series Roll Cab (KRL1022C) you will receive a free *Snap-on* Three-Drawer Roll Cart (KRSC33) and a guaranteed \$1,000 trade-in.

“Snap-on offers the best tool storage solutions on the market and this special offer provides our customers an opportunity to purchase two of our top tool storage units for one unbelievable price,” said Jay Serpe, product manager for Snap-on. “By taking advantage of this tremendous promotion, Snap-on customers will see an instant improvement in production and performance at a very reasonable cost.”

The *Snap-on* Masters Series Roll Cab (KRL1022C) is available in 11 color options. This rugged and durable tool storage unit is double-banked and has 13 drawers.

With three, four-inch locking drawers, the *Snap-on* KRSC33 Roll Cart had an entirely welded body and legs for strength versus units that are bolted together. It also features a large top compartment, slot and dot side panels for mounting accessories and five-inch by two-inch swivel casters that are factory installed.

This special offer is available in all 11 standard colors but the cart must be the same color as the roll cab. Quantities are limited and the promotion is available through participating representatives only. No other discounts apply. Offer ends May 31, 2012. Customers can learn more about this offer by contacting their participating Snap-on franchisee or representative.

## **About Snap-on Tools**

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit [www.snapon.com](http://www.snapon.com).

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