



NEWS RELEASE

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New Snap-on 12 Volt Camo Jump Pack

Perfect Power Source for Outages, Outdoor Adventures and on the Job

KENOSHA, Wis. – May 23, 2012 – Looking for a power source for your next outdoor adventure or a backup power supply in case of a power outage at home or the shop? The new Snap-on® Camouflage 12 Volt Jump Pack (EEJP500iCAMO) with 400-watt power inverter and 110 VAC outlets is powerful, yet safe, providing the additional power needed whether in the woods or in the dark.

“Powerful and versatile, the new Snap-on 12 Volt Jump Pack is a great addition to every shop and is the perfect power source to take with you for activities like hunting or camping,” said David Brekke, category manager for Snap-on. “You can be a hero at home if the power goes out. The EEJP500iCAMO is a reliable source of power and includes a USB port for powering or recharging portable electronic devices.”

The *Snap-on* Camouflage 12 Volt Jump Pack (EEJP500iCAMO) provides 2250 peak and 330 cranking amps of power as well as 275 cold cranking amps from a high output AGM battery. It features an easy-to-read multi-function digital display that indicates inverter wattage, internal battery percent of charge, and voltage plus vehicle battery voltage. Easy to use, the on/off power switch disconnects clamps from the internal battery to help prevent accidental sparking and a reverse connection audio warning will sound if clamps are connected in reverse.

Other features and benefits of the *Snap-on* Camouflage 12 Volt Jump Pack (EEJP500iCAMO) include:

- Four-gauge, 48-inch cables for convenient connection to hard-to-reach batteries
- Corrosion proof case with a unique design that allows easy use in vertical or horizontal positions
- Protective side caps to help protect vehicle fenders when moving around the vehicle
- 12-volt DC power outlet for powering 12-volt devices and for recharging in-vehicle when in transit
- Male-to-male in vehicle charging cord (EEJP500-8) included
- Three-amp built in automatic charger for quick recharge without worry of overcharging which can be used with your existing HD shop extension cord

Customers can learn more about the new *Snap-on* Camouflage 12 Volt Jump Pack (EEJP500iCAMO) by contacting their participating Snap-on franchisee or representative, visiting www.snapon.com/shoptools or by calling toll free 877-SNAPON-4 (877-762-7664).

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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