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New Snap-on Heavy Duty Catalog Offers Complete Line of Productivity Enhancing Tools

Special Pricing Available on Wide Assortment of Tools

KENOSHA, Wis. – September 11, 2012 – From hand tools to power tools, from diagnostic equipment to tool storage and mobile carts, the new Snap-on[®] Heavy Duty Catalog offers a complete line of tools and equipment designed to make professional service technicians more efficient and productive. For a limited time, Snap-on is offering some of these performance enhancing tools at very special prices.

"Our customers demand high performance heavy duty tools and our new Snap-on Heavy Duty catalog provides a wide array of options that will help make professional service technicians more efficient in the service bay or if they 'go mobile' to make a service call," said Scott Amundson, product manager for Snap-on. "Our catalog offers the latest in innovative and time-saving Snap-on heavy duty tools and for a limited time, we are offering great pricing options on a majority of the products in the catalog."

The wide selection of Snap-on heavy duty tools includes hand tools such as ratchets, wrenches, prybars, socket sets, impact sockets and hammers. In addition, such industry-leading power tools like cordless hammer drills, impact wrenches and screwdrivers along with angle grinders, grease guns and belt sanders are also available.

A broad assortment of specialty tools is also available as well as the latest in shop and tech equipment including wireless battery chargers and testers, welders and diagnostic equipment like the Blue-Point® Pocket iQ powered by NEXIQTM. An assortment of tool storage options, including mobile work stations, are also featured.

Customers can learn more about the new *Snap-on* Heavy Duty Catalog by contacting their participating Snap-on franchisee or representative, visiting www.snapon.com or by calling toll free 877-SNAPON-4 (877-762-7664).

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.



