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New Snap-on Shop and Tech Catalog Offers All the Essentials for Service Technicians

Special Pricing on Majority of Items Available Until September 30

KENOSHA, Wis. – July 31, 2012 – Professional service technicians looking to replace or buy new shop equipment have the perfect opportunity as the new Snap-on® Shop and Tech 2012 Catalog is now available. Featuring all the shop and tech essentials, the new catalog offers special pricing on the vast majority of the showcased items. Snap-on customers should act fast as promotional pricing options expire on September 30, 2012.

“The new Snap-on Shop and Tech Catalog features all the latest and greatest Snap-on shop equipment plus our award-winning diagnostic equipment and a wide-selection of our newest specialty meters and analyzers,” said John Majerowski, director of merchandise products for Snap-on. “With such great value, now is the perfect time for Snap-on customers to improve and grow their businesses with our productivity-enhancing line of shop and tech tools.”

The 16-page *Snap-on Shop and Tech Catalog* includes such vital shop items as gauge sets, metal fabrication equipment and the *Snap-on* line of award-winning wheel service and TPMS tools. Also available in the catalog are *Snap-on* sandblasting, lighting and safety tools, engine service and lubrication equipment and battery system service tools such as chargers, testers and memory savers. Cooling system maintenance products and cleaning systems are also featured in the catalog.

Customers can learn more about the new *Snap-on Shop and Tech Catalog* by contacting their participating Snap-on franchisee or representative, visiting www.snapon.com/shoptools or by calling toll free 877-SNAPON-4 (877-762-7664).

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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