



NEWS RELEASE

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News from Innovation Works: Snap-on Hybrid Battery Lift

KENOSHA, Wis. – December 17, 2012 – A hybrid lift that won't let you down, the new Snap-on® Hybrid Lift (YA785) will make it easier, faster and safer for service technicians to remove, install and move hybrid batteries.

“As more and more hybrid vehicles are coming in for service, shops are looking for hybrid specific tools and equipment,” said Mike DeKeuster, category manager for Snap-on. “Snap-on has been at the forefront of developing innovative tools to help service technicians expand their reach into specific vehicle platforms like the hybrid repair business. Our new Snap-on Hybrid Battery Lift is a prime example of Snap-on innovation at work.”

Designed specifically for the Toyota® Prius® and Camry®, the Honda® Insight® and the Ford® Escape®, some of the key features of the new *Snap-on* Battery lift (YA785) include:

- Removes, installs and transports battery assemblies on hybrid vehicles
- Provides a safer alternative to manual lifting
- Accommodates battery packs with special harness to adapt to specific lift points
- Minimizes potential damage to vehicle interior
- Low profile legs fit beneath vehicle and within the inside of the rear tires

Customers can find out more about the new *Snap-on* Hybrid Battery Lift (YA785) by contacting their participating Snap-on franchisee or representative, visiting www.snapon.com/shoptools or by calling toll free 877-SNAPON-4 (877-762-7664).

About Snap-on Innovation Works

Innovation Works is a 25,000 square foot, state of the art facility located at Snap-on's Kenosha campus that provides a resource for the entire global organization. It supports a vibrant customer-centered innovation process. The space includes a sophisticated service garage, franchise van display, 2D prototyping room, design lab, 3D modeling facility, display and application room, customer observation room, training room, museum, and IdeaFORGE - a 600 capacity multimedia conference center. Innovation Works supplements the many local market innovation resources in place throughout Snap-on's global footprint.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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