



NEWS RELEASE
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Perform at Your Best for Less with Snap-on Ratchets and Socket Set Offer

Two Free Ratchets When You Purchase 12-Piece TORX® Bit Socket Set

KENOSHA, Wis. – April 4, 2012 – Snap-on wants to help service techs perform at their best for less with a special offer to receive two free Snap-on® ratchets when they purchase a 12-piece TORX® Bit Socket Set (212EFTXY).

“This is a great opportunity to get the high quality tools you need at an unbelievable value,” said Gerry Beronja, director of customer marketing for Snap-on. “From the finest materials to superior ergonomics, every hand tool we create is designed to minimize user fatigue and maximize productivity. For years, serious professionals have depended on Snap-on to help them perform at their best. Now, our special offer gives them the chance to perform at their best for less.”

Snap-on customers must purchase the 12-piece TORX® Bit Socket Set (212EFTXY) in order to receive a 1/4-inch drive standard length ratchet (T72) and a 3/8-inch drive flex-head long handle ratchet (FLF80) at no charge. This special offer is valid through April 30, 2012. Limited quantities are available and no other discounts or trade-ins apply.

Customers can find out more about the terms and conditions of this special promotional offer by contacting their local participating Snap-on representative.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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