

NEWS RELEASE For Immediate Release To U.S. Publications Only For More Information, Contact: Rick Secor (262) 656-5561 rick.secor@snapon.com

Time is Money: Snap-on Inverted Torx[®] Socket with Countersink Improves Efficiency, Bottom Line

KENOSHA, Wis. – January 5, 2012 – Every Snap-on[®] tool is specially designed to make service technicians more productive, helping them to complete more jobs in the course of a day. The Snap-on E12 inverted Torx[®] socket with shallow countersink (FLCE120) is the perfect example of a time-saving tool that can improve efficiency and the bottom line.

"At Snap-on, our goal is to make each specialty tool we offer a real time saver for service technicians," said Scott Amundson, product manager for Snap-on. "We work very closely with our customers to develop efficiency-enhancing tools like the FLCE120 that will make a positive difference in their work day. After all, in the vehicle repair business, time is money."

Snap-on E12 Inverted Torx[®] Socket with Shallow Countersink (FLCE120)

- Job: Remove/install fastener that holds window regulators in place for BMW5 and 7 series
- Challenge: A standard E12 inverted Torx[®] socket will not engage the BMW window regulator Torx[®] fastener and could strip it.
- Solution: Use Snap-on's E12 inverted Torx[®] socket with shallow countersink (FLCE120); it is specifically designed for use on BMW window regulator Torx[®] fasteners so you can engage the fastener and not worry about stripping it.

Customers can find out more about Snap-on's time-saving tools by contacting their participating Snap-on franchisee or representative, visiting <u>www.snapon.com</u> or by calling toll free 877-SNAPON-4 (877-762-7664).

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.6 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit <u>www.snapon.com</u>.

###

