



NEWS RELEASE
For Immediate Release
To U.S. Publications Only

For More Information, Contact:
Sara Scarlato
(262) 656-5350
sara.scarlato@snapon.com

Upgrade Your Toolbox Without Breaking the Bank With This Exceptional Snap-on Promotion

Two Incredibly Special Deals on the Industry's Favorite Tools

KENOSHA, Wis. – July 11, 2012 – For a limited time this summer, Snap-on customers have the chance to stock up on some high quality Snap-on® tools at unbelievably low prices. However, Snap-on users shouldn't "wobble" about making this buying decision because this extraordinary offer is only valid until August 31.

The Snap-on "Perform at Your Best for Less" promotion offers customers two options. The first offer is a free six-piece 3/8-inch Drive Shallow Universal Socket Metric Set with the purchase of a *Snap-on* six-piece 3/8-inch Drive Wobble Extension Set and 3/8-inch Drive Quick Release Flex Head Ratchet.

With option two, customers receive a free *Snap-on* 12-piece 1/4-inch Drive Deep Metric Socket Set when they buy a six-piece 1/4-inch Drive Wobble Extension Set and 1/4-inch Drive Quick Release Flex-Head Ratchet.

"With this unique offer, our customers can get three high quality Snap-on tools at one remarkable low price," said Gerry Beronja, director of customer marketing for Snap-on. "For years, professional tool users have depended on Snap-on to help them perform at their best and now we are giving our customers this fantastic opportunity to perform at their best for less."

Customers can find out more about the terms and conditions of this special promotional offer by contacting their local participating Snap-on representative.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

###

