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## Never too Late to Give the Gift of Snap-on

*Holiday Gift Guide Offers All the Snap-on You Need for a Happy Holiday*

**KENOSHA, Wis. – December 3, 2013** – There are so many great gift ideas in the Snap-on Holiday Gift Guide that you are going to need a bigger tree. Whether you are shopping for yourself or that special technician in your life, the Snap-on Holiday Gift Guide offers a sleigh-full of ideas to make a lasting holiday impression.

“With special pricing on a wide assortment of items, the Snap-on Holiday Gift Guide is the answer for all your holiday shopping needs,” said Rick Secor, director, PR and communications for Snap-on. “We offer a selection of hand tools, power tools, tool storage and equipment. The special pricing ends on Dec. 31, so we recommend shopping early, as the items in the gift guide go fast.”

Some of the exciting gift ideas available in the December issue 2013 Snap-on Holiday Gift Guide include:

### **Snap-on® Instinct® Handle Screwdriver Sets**

If you are looking for Phillips tip (SGDP50BR), flat tip (SGDS50BR), Soft-Grip Torx® (SGDTX90BR), Soft-Grip *Torx* long (SGDTXL70BR) or Soft-Grip Combination Cabinet set (SGDXL80BG-Green, SGDXL80BO-Orange or SGDXL80BR-Red), Snap-on offers top-quality screwdriver sets to fit every need. These screwdriver sets feature the innovative *Instinct* handle for maximum turning power and greater comfort highlighted by six specially designed curves and flutes that provide fingertip control.

### **Snap-on Heavy Duty Impact Wrenches**

These powerful and durable impact wrenches are extremely comfortable to use and feature a balanced design for superior control and less fatigue. The 3/4-inch drive MG325 offers 325 ft. lbs. maximum torque; 10,700 RPM free speed and 1,400 blows per minute, while the 1/2-inch drive MG725 provides 810 ft. lb. maximum torque; 9,800 RPM free speed and 1,270 blows per minute. With its compact size, the MG325 is great for working in restricted access areas. For the toughest jobs, the maximum power of the MG725 is the perfect choice. Available in orange and green.

### **Snap-on Soft-Side Memory Saver (ESM500)**

Providing 12-volt power via the OBDII port to the vehicle’s computer system, the *Snap-on* Soft-Side Memory Saver saves settings such as radio, seat position, DTC, keyless entry and more when the vehicle battery is disconnected for service. In addition, the soft-side case will not scratch or dent the vehicle’s interior and console like a traditional unit’s hard-plastic housing.

### **Snap-on 12 Volt Jump Pack (EEJP500)**

This versatile Jump Pack features a high-output AGM battery for powerful starting of multiple vehicles. The 3A built-in, automatic charger, recharges quickly without overcharging and the on/off safety switch keeps clamps from being activated until the switch is engaged.

Customers can request a copy of the 2013 Snap-on Holiday Gift Guide by contacting their participating Snap-on representative or by viewing it online at [www.snapon.com](http://www.snapon.com).

## About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products and services include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions for vehicle dealerships and repair centers, as well as for customers in industries, including aviation and aerospace, agriculture, construction, government and military, mining, natural resources, power generation and technical education. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit [www.snapon.com](http://www.snapon.com).

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