



NEWS RELEASE

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Charge Up Battery Service Business with Performance-Boosting Tools and Equipment from Snap-on

KENOSHA, Wis. – November 7, 2013 – Charge, boost, invert, test and diagnose with the exceptional tools and equipment offered in the new Snap-on Battery, Starting and Charging System Service Catalog. Not only does Snap-on offer the latest innovative solutions for shops to improve their battery service business, but for a limited time, many of the tools and equipment featured in the catalog are available at special pricing.

“Snap-on customers are the diagnostic experts through experience and education,” said David Brekke, category manager for Snap-on. “They can really benefit from our tools and equipment to give them a competitive edge in the marketplace. Battery system service can boost a shop’s bottom line and with the special pricing we are offering, our customers can make a wise investment in tools and equipment that will help grow their businesses.”

Featuring some of the most advanced battery service tools and equipment available today, the Snap-on Battery, Starting and Charging System Service Catalog has an assortment of chargers, testers, power inverters, booster packs, memory savers and specialty tools including:

Snap-on® D-TAC™ Elite Diagnostic Tester/Charger/Engine Starter (EECS306C)

This all-purpose machine can analyze batteries, starting and charging systems, and also features an engine starter, battery charger plus a 60 amp flash reprogram mode. There is also a built-in multimeter with temperature, scope and cable drop modes (optional cables required). The D-TAC has a 1/4 vga (video graphics array) screen and multi-language user friendly voice prompts. Continuous monitoring during the charge cycle maximizes charger acceptance, minimizes charge time and spots battery defects.

Snap-on Battery Charger Plus (EEBC500)

Manual or fully automatic operation with digital display of voltage, percentage of charge and alternator percentage of performance, the EEBC500 charges standard automotive, deep-cycle, AGM and gel cell batteries. It can charge 6/12/24 volt batteries with 4/15/60 Amp charging rates, includes 300 Amp engine starting power and GFCI outlets for auxiliary power.

Snap-on MicroVAT Elite (EECS304C)

A complete battery, starting and charging system tester, the MicroVAT Elite uses the most innovative and decisive method for testing charging systems, digital signal processing. The EECS304C can test 6/12 volt batteries and 12/24 volt systems. It can also test lead acid, AGM, AGM spiral, gel, automotive, motorcycle, power sport and group 31 batteries.

Customers can request a copy of the Snap-on Battery Service Catalog by contacting their participating Snap-on franchisee or representative or by viewing it online at www.snapon.com.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products and services include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions for vehicle dealerships and repair centers, as well as for customers in industries, including aviation and aerospace, agriculture, construction, government and military, mining, natural resources, power generation and technical education. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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