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New Snap-on Body Shop Catalog Features Innovative, Productivity-Enhancing Tools and Equipment

KENOSHA, Wis. – February 6, 2013 – The new Snap-on Body Shop Catalog offers a wide variety of innovative tools and equipment to make life in the bay more efficient and productive. However, the best part of the new 16-page catalog may be the special pricing on many of the items in the catalog.

“We carefully selected the tools and equipment featured in the new Snap-on Body Shop Catalog because we want to help our customers increase performance and profits,” said Gerry Beronja, director of customer marketing for Snap-on. “We are providing special pricing for a limited time so they can purchase the products they need now to become more productive and grow their businesses faster.”

The new Snap-on Body Shop Catalog features an array of hand tool options, including the latest in hammers, screwdrivers, pick sets, files, punch and chisel sets, and torque wrenches and ratchets. A selection of sanders, grinders and cut-off tools is highlighted as are impact wrenches, cordless drills and air hammers.

Other popular items included in the Snap-on Body Shop Catalog are select tool storage options, like the classic 96 Roll Cab series and the all weather mobile tool chest, and shop and tech tools, such as blast cabinets, MIG welders, tire changers, wheel balancers plus jacks, spray guns, multimeters and an assortment of specialty tools.

Customers can request a copy of the Snap-on Body Shop Catalog by contacting their participating Snap-on franchisee or representative or by viewing it on-line at www.snapon.com.

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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