



NEWS RELEASE

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New Snap-on CTS761 MicroLithium Cordless Screwdriver: Unbeatable Advantages, Unheard of Flexibility

KENOSHA, Wis. – May 27, 2014 – Built for speed, performance and comfort, the new Snap-on® 14.4 Volt Cordless Screwdriver (CTS761) is the latest addition to the *Snap-on* MicroLithium family. The versatile CTS761 will give customers more managed power for greater control than ever before from a cordless screwdriver.

“With 50 percent more torque and higher RPMs than the previous model, the new CTS761 cordless screwdriver provides all the speed and power a pro needs,” said Rodger Isetts, product manager for Snap-on. “The compact design of the CTS761 lets service technicians access those hard-to-reach places that are impossible to reach with other power tools. The battery on the CTS761 is not only interchangeable with our other popular Snap-on MicroLithium tools, but it also charges in under 30 minutes, which translates into less downtime and more productivity.”

The *Snap-on* 14.4 Volt Cordless Screwdriver (CTS761) offers users more flexibility than other cordless screwdrivers as the improved chuck holds long bits with the groove as well as short, one-inch bits. Users can choose between two speeds, 400 and 1,400 RPM, and the patented variable-speed trigger provides precise control and helps avoid over-torqueing and breaking fasteners. The cushion grip handle gives users ultimate control and comfort with less fatigue and a knurled chuck collar provides a non-slip grip even with oily hands.

The CTS761 also offers improved safety as a micro-controller senses temperature and amperage and will shut down power to the motor before it overheats. The tool housing features vents and fans that keep the motor running cool under high-use conditions. Compatible with other 14.4 volt *Snap-on* MicroLithium tools, the CTS761 battery pack is small and lightweight yet provides more power and a longer run time than the competitions’ 10.8 volt and 12 volt batteries. An on-board fuel gauge indicates the battery’s state of charge and is activated for three seconds with each trigger pull, and a round tri-color LED changes color accordingly, letting the user know how much battery life remains.

Customers can learn more about the new *Snap-on* 14.4 Volt Cordless Screwdriver (CTS761) by contacting their participating Snap-on franchisee or representative, visiting www.snapon.com/powertools or by calling toll free 877-SNAPON-4 (877-762-7664).

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products and services include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions for vehicle dealerships and repair centers, as well as for customers in industries, including aviation and aerospace, agriculture, construction, government and military, mining, natural resources, power generation and technical education. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$3.1 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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