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## Take the Guesswork Out of Voltage Readings with New Snap-on Digital Display Circuit Tester

**KENOSHA, Wis. – January 16, 2014 –** The new Snap-on<sup>®</sup> Digital Display Circuit Tester (EECT400) is a perfect example of how customer connection combines with Snap-on technology to result in an innovative new product.

"After evaluating market needs and seeking input from our customers to understand their approach to diagnosing electrical problems, we developed the EECT400 Digital Display Circuit Tester," said David Brekke, category manager for Snap-on. "The EECT400 is designed so that technicians can use it to easily detect voltage, ground and circuit integrity. It is a standout in the market because it features the DC Voltage digital display of a multimeter rather than a dimming/brightening indicator light."

The new *Snap-on* Digital Display Circuit Tester (EECT400) has an LCD display that provides a "no guess" voltage value of the circuit and a backlit LED that indicates red for power or green for ground. It provides surge-protected +-0.3v accuracy from 3 to 19.99v, plus the computer safe <10mA circuit draw allows for confident testing. With the EECT400, technicians will have one hand free to wiggle wires, replace a fuse or operate a switch. Another important feature is a solid copper clip for maximum electrical signal transfer.

"Circuit testers are one of those basic tools that every technician has in their box. It is the first tool they go to when faced with an electrical problem such as a break or short," said Brekke. "After working with our customers, we learned what is important to them and incorporated those attributes into the EECT400, making it easy to read if they are working outside in the sunlight or inside under the vehicle."

Customers can learn more about the *Snap-on* Digital Display Circuit Tester (EECT400) by contacting their participating Snap-on franchisee or representative, visiting <u>www.snapon.com/shoptools</u> or by calling toll free 877-SNAPON-4 (877-762-7664).

## About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products and services include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions for vehicle dealerships and repair centers, as well as for customers in industries, including aviation and aerospace, agriculture, construction, government and military, mining, natural resources, power generation and technical education. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit <u>www.snapon.com</u>.

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