

NEWS RELEASE For Immediate Release

For more information, contact: Lynn Konsbruck 312-768-7362 Ikonsbruck@maxmarketing.com

Snap-on Introduces PRO-LINK[®] Ultra

Heavy-Duty Diagnostics for Heavy-Duty Trucks

ROCHESTER HILLS, MI, May 28, 2014 – The new PRO-LINK[®] Ultra (EEHD704004) from Snap-on provides all the answers that heavy-duty technicians need to keep their customers on the road – all in a single handheld tool.

Covering commercial vehicles from light diesels to Class 8 heavy-duty trucks, PRO-LINK Ultra offers licensed and tested, OEM-proprietary coverage for major systems such as engines, transmissions, ABS, instrument cluster, emissions, SCR, body controls and more, which makes the tool ideal for everything from fleets, dealerships and owner-operators to repair shops, municipalities and mobile truck services. PRO-LINK Ultra provides a wide range of coverage for the systems used by the major OEMs including Freightliner[®], International[®], Volvo[®], Mack[®], Paccar[®], Kenworth[®] and Peterbilt[®].

PRO-LINK Ultra provides essential maintenance functions that let technicians read and clear fault codes, monitor vehicle and driver performance with trip data, create health reports and view live system data. It also includes powerful repair functions such as live data graphing for finding tough problems, special tests to verify component failures, and the ability to program replacement components and perform custom ECU programming.

In addition, PRO-LINK Ultra offers highly intuitive operation with a bright screen that's easily readable in any lighting conditions, making it as functional as it is comprehensive.

Features of PRO-LINK Ultra include:

- Shared user interface for all makes, with no learning curve
- Big 8 ¹/₂-inch color display automatically adjusts for indoor and outdoor use
- Touch-screen operation for fast navigation
- Capture/playback live data recordings, especially convenient for road tests
- Rugged 16GB solid state drive to store data and software upgrades
- HDMI port to connect to external monitor
- SD card slot to store and share test results
- WiFi[®] and Ethernet port for networking and internet access
- USB port for a memory stick, keyboard, printer and other accessories

"With PRO-LINK Ultra, technicians have the ability to read and diagnose virtually any truck that pulls into their shop without having to jump from system to system and without spending time online or on the phone with multiple OEMs to find the information they need to get the job done," said Tom Kotenko, general manager, Snap-on Business Solutions. "PRO-LINK Ultra delivers the broadest coverage ever offered in a handheld diagnostic tool."

To find out more about the heavy-duty, all-in-one diagnostic tool that provides heavy-duty productivity benefits, talk to a Snap-on representative or visit <u>http://diagnostics.snapon.com/ProLinkUltra</u>.

About Snap-on Business Solutions:

Snap-on Business Solutions (SBS) is a division of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and repair information and systems solutions for professional users performing critical tasks. Products are sold through the company's franchisee, company-direct distributor and Internet channels. Founded in 1920, Snap-on is headquartered in Kenosha, Wisconsin. To learn more about any of Snap-on's diagnostic solutions, talk to a Snap-on representative or visit <u>www.snapon.com</u>.