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New Snap-on Pocket Light: Small, Bright, Compact

KENOSHA, Wis. – July 8, 2014 – Small enough to take anywhere but extremely durable, the new Snap-on® 12 LED Compact Light (ECFONELITE) is a must-have addition to any *Snap-on* tool box.

“Our new 12 LED high output pocket light with front-facing SMD LEDs produces 100 lumens on high and 65 lumens on medium. It can be used just about anywhere you need light,” said Dan Batassa, category manager for Snap-on. “It is the perfect compact light for on the job or at home, in the glove compartment, trunk, computer bag or purse for those times when you need a light.”

Featuring a robust rubber boot that protects the light from drop hazards, the new *Snap-on* 12 LED Compact Light features a pocket clip for added versatility and a strong, rare earth magnet on the back of the clip that attaches to ferrous surfaces. Using three AAA alkaline batteries, it provides seven hours runtime on high or 12 hours on medium. The *Snap-on* 12 LED Compact Light is available in [red \(ECFONELITE\)](#), [green \(ECFONELITEG\)](#) and [orange \(ECFONELITEO\)](#).

Customers can learn more about the new *Snap-on* 12 LED Compact Light (ECFONELITE) by contacting their participating Snap-on franchisee or representative, visiting www.snapon.com/shoptools or by calling toll free 877-SNAPON-4 (877-762-7664).

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products and services include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions for vehicle dealerships and repair centers, as well as for customers in industries, including aviation and aerospace, agriculture, construction, government and military, mining, natural resources, power generation and technical education. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$3.1 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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