

**NEWS RELEASE** For Immediate Release To U.S. Publications Only For More Information, Contact: Rick Secor (262) 656-5561 richard.secor@snapon.com

## Snap-on Tool Storage Additions Now Include a Great Subtraction

**KENOSHA, Wis. – March 17, 2014 –** For a limited time, Snap-on is offering 15 percent off the price of its tool storage add-on units for Snap-on<sup>®</sup> EPIQ, Master Series and Classic Series tool storage units.

"As our customers' businesses grow, so does the need for more tool storage," said Jay Serpe, product manager for Snap-on. "In order to be efficient and productive, it is important that tools are kept organized, safe and secure, and our special, limited-time offer will help make that happen. While Snap-on tool storage units are built to last a lifetime, this special offer on these accessory add-ons will end soon, so it's important to act fast."

The following *Snap-on* tools accessory storage items are available at a 15 percent savings through March 31, 2014:

- <u>EPIQ Roll Cab</u> additions top chest with flip lid, workcenter, top drawer section, bulk end cab, locker and overhead cabinet
- <u>Master Series</u> additions top chest, workcenter, overhead cabinet, docker locker, locker, bulk end cab, drawer end cab and Power Cab<sup>™</sup> end cabinet
- Classic Series additions top chest, workcenter, overhead cabinet, locker and end cab

Customers can find out more about the limited-time savings on *Snap-on* tool storage accessories by contacting their participating Snap-on franchisee or representative or by calling toll free 877-SNAPON-4 (877-762-7664).

## About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products and services include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions for vehicle dealerships and repair centers, as well as for customers in industries, including aviation and aerospace, agriculture, construction, government and military, mining, natural resources, power generation and technical education. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$3.1 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit <u>www.snapon.com</u>.

###

