



TECHNICAL REFERENCE

For Immediate Release
February 2012
To U.S. Publications Only

Cleaning, Waxing Tool Storage Unit Protects Investment

Keeping your tools clean is paramount to maintaining a professional and productive working environment. Without question, you take care of your tools and clean them often because you want them working at their peak efficiency. You also want your customers to know you are well-organized and uphold clean surroundings while working. And you want to make sure your investment lasts as long as possible. However, how often do you clean your tool storage unit? A tool storage unit may be one of your biggest business assets, but you may not think about keeping it clean to protect that investment.

Like a vehicle, it is important to clean and wax your tool storage unit on a regular basis to protect its finish. What is just as important is using cleaning products that are specifically designed for tool storage units, such as Snap-on's premium care kit for tool storage that includes cleaners, waxes, polishes and microfiber clothes. You will not only protect the tool storage unit but you will also help bring back that brand-new shine.

When cleaning the tool storage unit, the first step is to choose a cleaner/degreaser that will remove grease, dirt, oil and fingerprints without damaging the surface of the unit. Make sure the cleaner is water-based and body shop safe.

After the tool storage unit has been thoroughly cleaned, the next step is to wax it to help bring back the shine. By choosing the proper wax, the finish on your tool storage unit will resist water spots, fingerprints and dust. You may also use a liquid polish to safely clean, polish and protect the stainless steel and anodized aluminum on your tool storage unit. It is important to make sure your wax and polish are water-based and body shop safe.

Another important factor in the cleaning process is choosing a microfiber cloth that doesn't collect lint and can be used wet or dry. A machine washable cloth is also preferred as it is more durable and provides for a longer life.

Cleaning and maintaining tool storage units should be on the "to do" list of every shop owner or service technician. Using the proper cleaning products is equally important. By caring for a tool storage unit, it will look like new and last longer. Not only will taking care of your tool storage unit extend the life of your investment, it will also show that you take pride in your business and the image you project to your customers.

For more information, contact: Rick Secor at (262) 656-5561 or rick.secor@snapon.com