

Release: **IMMEDIATE**

## **SNAP-ON TO PRESENT AT BAIRD INDUSTRIAL CONFERENCE**

KENOSHA, Wis.—November 2, 2010—Snap-on Incorporated (NYSE: SNA) will present at the Robert W. Baird & Co. 2010 Industrial Conference on Tuesday, November 9, 2010. The presentation is scheduled to begin at approximately 11:40 a.m. Eastern time (10:40 a.m. Central time).

The live webcast with audio and slides can be accessed by visiting the company's Web site, [www.snapon.com/sna](http://www.snapon.com/sna) or at the following URL: <http://www.wsw.com/webcast/baird17/sna/>. To ensure timely access, it is recommended that viewers go to the Web site at least ten minutes prior to the start of the presentation to register and to download and install any necessary software. Following the webcast, an archived replay will be available on the company's Web site for approximately 90 days.

### **About Snap-on**

Snap-on Incorporated is a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users. Products and services include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions for vehicle dealerships and repair centers, as well as customers in industry, government, agriculture, aviation and natural resources. Products and services are sold through the company's franchisee, company-direct, distributor and Internet channels. Founded in 1920, Snap-on is a \$2.4 billion, S&P 500 company headquartered in Kenosha, Wisconsin.

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For additional information on Snap-on, visit [www.snapon.com](http://www.snapon.com) or:

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