

Nick Pinchuk
Chairman & CEO



Baird Growth Stock
Conference

May 6, 2015



CAUTIONARY STATEMENT



Information included in this presentation may contain statements, including earnings projections, that are forward-looking in nature and, accordingly, are subject to risks and uncertainties regarding Snap-on's expected results. Statements made that (i) are in the future tense; (ii) include the words "expects," "anticipates," "intends," "approximates," "plans," "targets," "estimates," "believes," or similar words that reference Snap-on or its management; (iii) are specifically identified as forward-looking; or (iv) describe Snap-on's or management's future outlook, plans, estimates, objectives or goals, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. The company's actual results may differ materially from those described or contemplated in the forward-looking statements. Factors that may cause the company's actual results to differ materially from those contained in the forward-looking statements include those found in the company's reports filed with the Securities and Exchange Commission, including the information under the "Safe Harbor" and "Risk Factors" headings in its Annual Report on Form 10-K for the fiscal year ended January 3, 2015 and under "Management's Discussion and Analysis of Financial Condition and Results of Operations – Caution Regarding Forward-Looking Statements" in its fiscal 2014 and fiscal 2015 Quarterly Reports on Form 10-Q, which are incorporated herein by reference. Snap-on disclaims any responsibility to update any forward-looking statement provided during this presentation, except as required by law.



SNAP-ON OVERVIEW



- Founded on innovation in 1920
- Makes work easier for serious professionals performing critical tasks
- Unique brand strength
- 11,400 associates worldwide
- Serves professionals in over 130 countries
- 2014 net sales: \$3.3 billion
- NYSE: SNA / S&P 500
- \$8.7B Market Cap
- 1.4% Cash Dividend Yield
 - Dividends paid without interruption or reduction since 1939

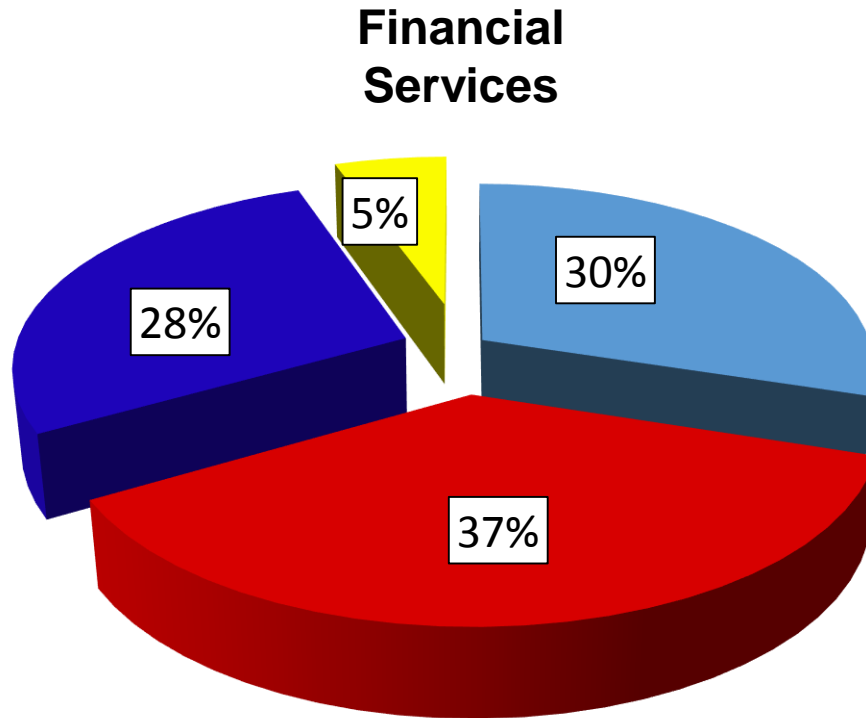


“Five Do the Work of Fifty”

ORGANIZED TO REACH OUR PRIMARY CUSTOMERS: OPERATING SEGMENTS



Repair Systems & Information Group (RS&I):
Vehicle repair shop owners and managers



Commercial & Industrial Group (C&I):
Professionals in a broad range of critical industries

Snap-on Tools Group (Franchised Van Business):
Vehicle repair technicians

2014 revenues by segment

SNAP-ON – THE WAY FORWARD



Runways



Growth

- Enhance the franchise network
- Expand with shop owners and managers
- Extend to critical industries
- Build in emerging markets

Improvement

Snap-on Value Creation

- Safety
- Quality
- Customer Connection
- Innovation
- Rapid Continuous Improvement



Snap-on®



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