



NEWS RELEASE
For Immediate Release

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Snap-on Holds Special Sale Event on All Diagnostic Software *Special Promotion Ends January 24*

LINCOLNSHIRE, IL, January 2, 2014 – Now through January 24, 2014, Snap-on Diagnostics is offering 10 percent off list price on the new diagnostics Software Upgrade 13.4 or optional European coverage. This limited-time offer is for customers in the United States, Canada and Puerto Rico, from participating Snap-on representatives.

“Auto repair shops and technicians can get the most up-to-date diagnostic coverage at the best price now so they can start the new year on the fast track to increased productivity and higher profits,” says Leian Wunderlich, marketing manager, Snap-on Diagnostics. “Technicians will be more efficient and productive in the service bay, and they can work confidently knowing they have the latest diagnostic solutions to complete the job right the first time.”

The new coverage in Snap-on Software Upgrade 13.4 includes additional diagnostic capabilities for more than 64 million vehicles on the road today. The newest Snap-on diagnostic software upgrade offers 47,400 new codes, tests, tips and data for all major makes going back to 1998, plus new 2013 model year domestic and Asian vehicles for GM®, Infiniti®, Lexus®, Mazda®, Nissan®, Scion®, Subaru®, Suzuki® and Toyota®.

Software Upgrade 13.4 includes exclusive Fast-Track® Troubleshooter with 36,500 new tips and timesavers for models as old as 1980. In addition, the software offers more than 9,370 guided component tests that provide top-level information on platforms with component test capabilities.

The newly enhanced Snap-on optional European coverage is also available for European makes, including Audi®, BMW®, Jaguar®, Land Rover®, Mercedes-Benz®, MINI®, Smart Car®, Volkswagen® and Volvo®. The newest release introduces all new FIAT® 500 coverage for engine, transmission, ABS, airbag, body control, instrument, electric power steering and more.

Software Upgrade 13.4 and the optional European software is available to all VERUS®, VERDICT™, MODIS™, SOLUS™, ETHOS® Families and Vantage PRO™ diagnostic tools.

For information about this limited-time software offer, contact your Snap-on representative.

About Snap-on Diagnostics:

Snap-on Diagnostics is part of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and repair information and systems solutions for professional users performing critical tasks. Products are sold through the company’s franchisee, company-direct distributor and Internet channels. Founded in 1920, Snap-on is headquartered in Kenosha, Wis. To learn more about any of Snap-on’s diagnostic solutions, talk to a Snap-on representative or visit <http://diagnostics.snapon.com>.

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