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**WILLIAM O'BRIEN TROPHY FOR AVIATION TECH EXCELLENCE,
PRESENTED BY SNAP-ON, HIGHLIGHTS AVIATIONPROS LIVE
CONFERENCE, MARCH 13-14, IN LAS VEGAS**

Kenosha, Wis., February 13, 2013 – More than 30 aviation maintenance teams from around the world will be vying for the inaugural William O'Brien Trophy for Aviation Tech Excellence, presented by Snap-on, at the AviationPros Live Conference, March 13-14, in Las Vegas.

Sponsoring the William O'Brien Trophy for Aviation Tech Excellence is part of Snap-on's expanded three-year commitment to AviationPros Live. That commitment also positions Snap-on as the new Exclusive Sponsor of the AMTSociety Maintenance Skills Competition. The event gives teams of licensed AMTs, AMEs, international military personnel and qualified aviation maintenance students the chance to test their aviation maintenance skills against those of their peers. The Maintenance Skills Competition runs from 10 a.m. March 13 through 5 p.m. March 14, with the award presentations starting at 9 a.m. March 15.

The William O'Brien Trophy for Aviation Tech Excellence, presented by Snap-on, will be bestowed to the team with the overall winning score from the Maintenance Skills Competition, and be on display in the winning team's facility for a year. In addition to the trophy, Snap-on is awarding more than \$75,000 in tools and equipment to other top finishers in the competition.

Snap-on's expanded involvement with AviationPros Live and the Maintenance Skills Competition demonstrates its commitment and partnership with aviation technicians to further their profession.

"The AMT Society is pleased and honored to count on the continued support of Snap-on for the next three years," said Tom Hendershot, executive director, AMTSociety. "Snap-on has been a

stalwart in promoting excellence in the aviation maintenance profession and this partnership renews and reinforces that commitment to the future of the AMT Society and its members.”

“We are very pleased to expand our relationship with AMTSociety and strengthen our involvement in the Maintenance Skills Competition,” said Andy Ginger, president, Snap-on Industrial. “When it comes to aviation, Snap-on is much more than simply a tool and equipment supplier. We pride ourselves in working closely with the industry to develop solutions and become a true partner with aviation techs. That’s the added value Snap-on brings to this critical industry.”

Attendees to AviationPros Live and the Maintenance Skills Competition will also be able to tour Snap-on’s Advanced Technology Lab (ATL) vehicle. The ATL is a customized interactive lab on wheels that brings the Snap-on experience and aviation capabilities, such as the latest in tool innovation, hand and power tools, tool control and asset management, to its customers for hands-on demonstrations.

For more information about Snap-on, call 877.740.1900, or visit <http://www.snapon.com>; for information on the AMTSociety Maintenance Skills Competition, visit www.amtsociety.org.

About Snap-on Industrial

Snap-on Industrial is a division of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics, equipment, software and service solutions for professional users. Products and services include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions for vehicle dealerships and repair centers, as well as customers in industry, government, agriculture, aviation and natural resources. Products and services are sold through the company’s franchisee, company-direct, distribution and Web-based channels. Founded in 1920, Snap-on is a \$2.9 billion, S&P 500 Company headquartered in Kenosha, Wisconsin.

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