YOUR CUSTOMERS NEED ALL THE RIGHT ANSWERS EVERY TIME THEY MAKE A REPAIR. FOR THAT, THEY NEED THE RIGHT DIAGNOSTIC TOOL AND THE RIGHT SOFTWARE.

FROM A COMPANY THEY KNOW
THEY CAN TRUST.

24.2

HARDWARE

Built to take on even the biggest challenges, every Snap-on diagnostic tool is designed specifically for the automotive industry and built to withstand the rigors of the shop — featuring an intuitive design, quick navigation, a rugged build and the technology it takes to be more productive in the bay.

SOFTWARE

Every Snap-on diagnostic tool offers one-touch code scan and clear and manufacturer-level coverage, exclusive access to Security Link™, the Snap-on® Cloud and industry-leading features for all the right information, right when it's needed.

EXPERIENCE-BASED SOFTWARE

Snap-on diagnostic tools bring more focus to every workflow, with SureTrack® for verified parts replacement records and Real Fixes, Smart Data for relevant vehicle and code-specific PIDs, guided component tests for vehicle-specific procedures on millions of components, and access to pre-filtered functional tests for verifying repairs.

UNMATCHED CUSTOMER SUPPORT

Every Snap-on diagnostic tool comes standard with industry-best Snap-on product support, access to online training, free support sessions with a diagnostic specialist and flexible financing — plus on-demand assistance from you, their dedicated Snap-on Franchisee.

24.2

POWERFUL PERFORMANCE — TODAY, TOMORROW AND BEYOND.

Snap-on® diagnostic software provides access to cloud-based resources that are continuously updated and populated with the latest in proven repairs, verified replacement parts and components, and the most-expansive coverage available for aging vehicles.

Customers who keep their diagnostic platforms up to date with a subscription or a prepaid plan dynamically receive more data and information on a day-to-day and month-to-month basis than ever, keeping them fully prepared to handle any diagnosis and repair in the bay.

LEARN MORE ABOUT THE COMPLETE FAMILY OF SNAP-ON DIAGNOSTIC SOLUTIONS AT SNAPON.COM/DIAGNOSTICS

Snap-on

THE POWER INSIDE YOUR DIAGNOSTIC PLATFORM.

SPRING 2024 SALES SUPPORT KIT

THE POWER THEY NEED TO
BE THEIR BEST.

From electric cars to autonomous vehicles to new vehicle security requirements, automotive technology changes just about every day. The only way to stay on top of it all is with uninterrupted access to an array of tips and techniques, tests, guided resources, and graphing capabilities from a constantly updated universe of vehicle data resources—exactly what Snap-on® diagnostic software delivers.

No matter which Snap-on diagnostic platform your customers choose, keeping their software up to date is the only way to make sure they can always get the most out of it and handle every problem that comes their way.

ONLINE RESOURCES TO HELP THEM FIND THEIR FASTEST FIX.

Marketing & Sales Support
Look no further than our marketing support pages, where you'll find hundreds of different resources designed to help you boost every aspect of your diagnostic sales.

Electronic Pocket Guide | **snapon.com/pocketguide**
An essential resource for anything software-related, including part numbers and pricing for specific diagnostic platforms. Available for phone or tablet. Just scan the code for fast and easy access to always-current information.

Vehicle Coverage Guide | **snapon.com/vcguide**
An online interactive database of available Snap-on vehicle coverage. Perform lookups and view detailed coverage using filters to search by make, model, year, and system.

Technician Profile
Exclusive access to additional Snap-on diagnostic services, including Security Link™ for connecting to OEM-secured vehicles and always-on access to the Snap-on® Cloud

Fast-Track® Intelligent Diagnostics
Snap-on diagnostic technology provides trusted intelligence to always keep technicians a step ahead—and if their tool also features Fast-Track, they always get the fastest path to fixed

New and Expanded Coverage
Model year updates and award-winning coverage; motorcycle and automotive vehicle communication software; component tests

Comprehensive Testing
Functional tests and bidirectional controls; waveform library and known good test values; PID recording, whether on-screen or off; relearns and initializations

Professional Resources
Expert information via SureTrack®; manufacturer information (TSBs, campaigns and recalls); repair information via ShopKey®
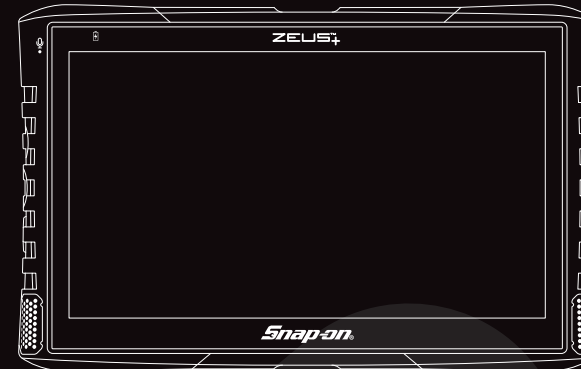
Sharing Capabilities
Snap-on Cloud for sharing and presenting; automatic filing; screen capture upload; health scan; pre- and post-scan reports; ADAS recalibration

Training and Support
Over-air automatic software upgrade; scan tool and industry training courses online; onboard guided component test training courses

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ZEUS+™
ZEUS™
VERUS® Edge
TRITON-D₁₀™
TRITON-D₈®
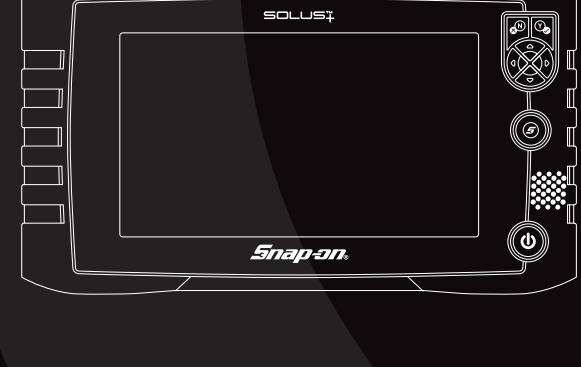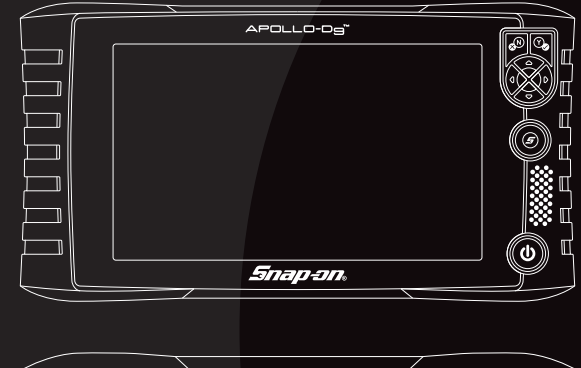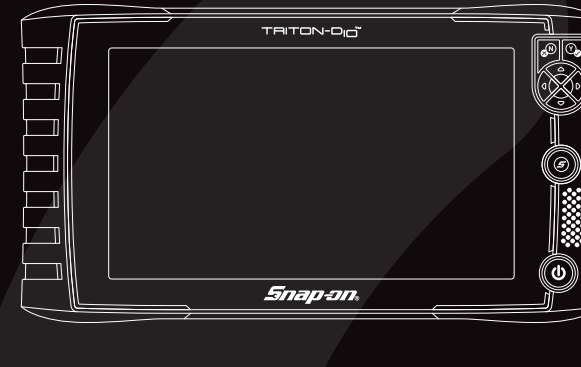APOLLO-D₉™
APOLLO-D₈™
SOLUS+™
SOLUS Legend®
SOLUS Edge™
MODIS™ Edge
VANTAGE® Legend
ETHOS® Edge
P1000™

CONVERSATION STARTERS TO HELP YOU DRIVE
POWERFUL SALES.

Have you run into any vehicles or systems that you couldn't communicate with lately?
Software upgrades don't just add the latest models. They also include a huge amount of backfilled data from vehicles your customers see every single day.

Have you ever called a friend looking for the answer to fix the problem in front of you?
If their software is out of date, they won't be able to access data services, including Fast-Track Intelligent Diagnostics; Service Resets and Relearns; and SureTrack. Show them what they're missing and how Snap-on—and you!—can help.

How do you scan the latest-model vehicles coming into your shop?
If your customer's software is out of date, it's not going to cover those latest models. This is particularly important for body shops, who see a high number of new-model vehicles and need the ability to perform pre- and post-scans.

Did you know that access to secured vehicle systems turn off once your software is out of date?
Use your Opportunity List to identify customers with outdated software and make sure they understand the value of uninterrupted coverage. Upgrading their software or purchasing a subscription is the only way to make the most of their diagnostic tool.

Snap-on®