

# NOVEMBER DIAGNOSTICS 2023 MONTHLY ROUND-UP

## Email / Texting / Platform Messages

## Training & Social Media

## Advertising/Editorial

**TECHNICAL FOCUS**

Show how to apply your diagnostic tool to solve common vehicle problems.

**Snap-on**

**Unlocking Profitability: The Gold Standard of Pre- and Post-scan Practices**

With Snap-on's pre- and post-scan report introduced in 2014, technicians have experienced a new level of precision and speed.

**NOVEMBER**

Check out Jason's topics this month!

November 7 - Security Link™ - Are You Ready for the new OEM Security Protocols?

November 14 - Fast-Track™ Intelligent Diagnostics - Speed up Your Workflow

**SURETRACK**  
THE FASTEST PATH TO FIXED

WANT TO SEE THE FIX? CHECK OUT THE BLOG

**REAL FIX**

**VEHICLE**

2014 Buick® Regal Premium 2.0L Eng. CD LTG

Vehicle History

Title	Year	MI	Time...	Created
2014 Fiat 500	2014	De	4:15	4:15/2021 2:47 PM
2016 Zarramontano	2016	De	4:15	4:15/2021 2:47 PM
2006 Volkswagen Jetta	2006	De	2:72	2/7/2021 12:51 PM
2013 Chevrolet Silverado	2013	De	3:79	12/23/2020 6:37 AM
2013 Chevrolet Tahoe	2013	De	2:72	2/7/2021 9:00 AM
2017 Mercedes-Benz	2017	De	1:20	11/20/2020 1:16 PM
2011 Ford River Ra	2011	La	1:20	11/20/2020 1:14 PM
2005 Ford Five Hand	2005	De	10:21	10/21/2020 2:22 PM
2014 Honda Accord	2014	De	10:31	10/21/2020 3:04 PM
2016 Ford Focus	2016	De	10:20	10/20/2020 4:50 PM
2017 Ford Focus	2017	De	10:20	10/20/2020 3:59 PM
2016 Zarramontano	2016	De		
2015 Cadillac Escalade	2015	De		
2009 Honda Accord	2009	De		
2009 Honda Accord	2009	De		
2016 GMC Sierra (4...)	2016	GMC		

RECENTLY ADDED AUDI/VW COVERAGE ON YOUR TOOL

New Engine Variants  
Hybrid TFSI 4.0L 190i DQSA 3.0L 190i  
Petrol DQSA 4.0L and Diesel DQSA 2.0L

See the online vehicle coverage guide to learn more about what's in your tool - us.snaponcoverage.com

OK, GOT IT

**Nothing ELSE REALLY FEELS QUITE LIKE IT.**

There's no better feeling than knowing you have the answers you need.

**SOFTWARE SPOTLIGHT: GUIDED COMPONENT TESTING**

**SURETRACK**  
THE FASTEST PATH TO FIXED

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**REAL FIX**

**VEHICLE**

2016 Jeep® Patriot® Sport 2.0L

(888) 985-1434

Code SUBSAMDEEM for 6-months deferred sales payments. Who's eligible? sht.sc/NON/84656267

Tap to load preview

Tuesday, Nov 14 - 10:22 AM

THE SPECIAL EDITION TRITON-DIO

Check out this limited edition TRITON-DIO with a newly designed bezel. When they're gone, they're gone! sht.sc/NON/84656267

Tap to load preview

10:22 AM

Text message

Hybrid Vehicle Diagnosis and Testing

**ADAS Fundamentals and Testing**

Episode 73

TRAINING WITH Jason GABRENAS

Security Link™ - Are You Ready for the new OEM Security Protocols?

**FAST-TRACK INTELLIGENT DIAGNOSTICS**

Speed Up Your Workflow

Snap-on Tools

We'll give you a clue. Our fall diagnostic software includes 2023 coverage for this manufacturer. LIKE and comment with your guess below, and we'll choose one correct answer to win swag!

**CAN YOU GUESS THE VEHICLE?**

TRITON-DIO

Another successful Snap-on Diagnostic Module (DM) on a 2018 Chevy

#SnaponStyle

Helen Taylor Cox and 117 others

41 comments 65 shares

**Snap-on**

NEW RELEASE

Snap-on Adds New Quick Fix Playlist to its Diagnostics YouTube Channel

COLLINSVILLE, IL, Nov. 13, 2023 - Snap-on® has added a new Quick Fix playlist to its Diagnostics YouTube Channel. This new playlist offers a number of videos that resolve real-world issues.

**Snap-on Sponsors Service Done Right Video: ZEUS+ Misfire Analysis for Ford Vehicles**

COLLINSVILLE, IL, Nov. 13, 2023 - In the latest addition of the Service Done Right video series, Snap-on sponsors a video that provides a step-by-step guide to diagnosing and resolving misfires on a 2018 Ford F-150. The video is available on the Snap-on YouTube channel.

**Snap-on Enhances Fast-Track Guided Component Test Images in Newest Software Release**

COLLINSVILLE, IL, Nov. 13, 2023 - With its latest diagnostic software release, Snap-on® has added more detailed images and larger connector diagrams to its exclusive Fast-Track Guided Component Test feature to give professional automotive technicians increased confidence and clarity in their diagnosis.

**Pre-Scan and Post-Scan are Solid Gold for Profitability**

To understand where we are, we must always understand where we have been.

The first computer-controlled system on a vehicle had to perform only one function: to control the electronic fuel injection. This was back in the days when the "OEM diagnostic" tool is basically just a transmission electronic module manufactured by Bosch® and was the world's first mass-produced car to have electronic fuel injection.

**Snap-on**

NEW RELEASE

Snap-on ZEUS+ Misfire Analysis for Ford Vehicles

COLLINSVILLE, IL, Nov. 13, 2023 - Snap-on® has added a new video to its Service Done Right video series, "Service Done Right #23: Snap-on ZEUS+ Misfire Analysis for Ford Vehicles." This video provides a step-by-step guide to diagnosing and resolving misfires on a 2018 Ford F-150. The video is available on the Snap-on YouTube channel.

**Service Done Right #23: Snap-on ZEUS+ Misfire Analysis for Ford Vehicles**

As a drivability tech, when you're presented with an intermittent problem such as a misfire without any DTCs, that typically presents a challenge, until now. Especially when you're dealing with a customer vehicle such as an F-150.

In this Service Done Right Video Scott Brown, contributing technical editor at Motor Age, takes a closer look at the Snap-on ZEUS+ and its newly revised misfire analysis feature and how it can help you save on an intermittent misfire.

Watch Now

FIND OUT HOW SOLUS+ CAN HELP YOU

**Snap-on**

FIND OUT HOW SOLUS+ CAN HELP YOU

**Snap-on**

FIND YOUR FASTEST PATH TO FIXED.

**MOTOR AGE**

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**EARNING THE RIGHT** 2023