

OCTOBER DIAGNOSTICS 2023 MONTHLY ROUND-UP

Email / Texting

TECHNICAL FOCUS



Show how to apply your diagnostic tool to solve common vehicle problems.

Snap-on

From Gravity To Brushless Fuel Pump

Did you know that when cars were first introduced, a fuel pump wasn't available and the vehicle had to rely on gravity to supply fuel to the carburetor? Times have certainly changed.

Between now and then we've evolved to a more efficient, yet more complex, brushless fuel pumps that we see in cars today.



UPGRADE



OUT NOW!

IT'S TIME TO INSTALL YOUR NEW SOFTWARE UPGRADE

Install it now to get the full value of your software plan.

Let your tool perform at its very best with Fast-Track® Intelligent Diagnostics + Security Link™ and Snap-on® Cloud — only available with current software.

[Learn How](#)

SURETRACK
THE FASTEST PATH TO FIXED

WANT TO SEE THE FIX? CHECK OUT THE BLOG



SURETRACKBLOG.COM

REAL FIX

SURETRACK
THE FASTEST PATH TO FIXED

What's new in the fall software update!

VEHICLE
2007 Honda® Accord® LX 3.0L

COMPLAINT

OCTOBER

Check out Jason's topics this month!



VEHICLE
2018 Audi® A3® 2.0L

COMPLAINT

(888) 985-1434

Tuesday - 8:15 AM

SOLUS+ 2 pack Deal - order on SOLO b4 Friday and get 1 ScanBay credit for SOLUS Edge AND 1 for SOLUS Legend. Deal will be over b4 you know it. [slkt.io/YOZS/843945351](https://bit.ly/4QZ3SWP)

Monday 8:15 AM

Customers need software. Use Promo Code SUBS6MDEFER for 6-months deferred subs payments. Who's eligible? <https://bit.ly/4QZ3SWP>

9:00 AM

Okay Wow Thanks

Text message

Training & Social Media

Medium-Duty vs Light-Duty Vehicle Diagnosis

Episode 70

TRAINING WITH **Jason GABRENAS**



Guided Component Tests - Simplify Your Diagnostics

Episode 71

TRAINING WITH **Jason GABRENAS**



The Power of SureTrack®

Episode 72

TRAINING WITH **Jason GABRENAS**



ADAS Fundamentals and Testing

Episode 73


TRAINING WITH **Jason GABRENAS**



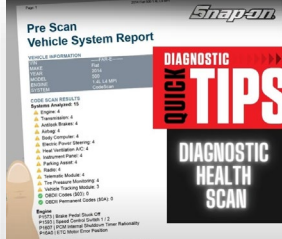
Vehicle Network Communication Overview and Diagnosis

Episode 74

TRAINING WITH **Jason GABRENAS**



Pre Scan Vehicle System Report



DIAGNOSTIC QUICK TIPS

DIAGNOSTIC HEALTH SCAN

TECHNICAL FOCUS

A DEEPER DIVE INTO VEHICLE DIAGNOSTICS



ADAS DON'T LET IT BE YOUR BLIND SPOT

INTRODUCING SOLUS+™ TO TOOL MATCHER



EVERY TECH HAS THEIR TASK WHICH ONES ARE YOURS?

Snap-on

Snap-on Tools

Snap-on's Fall Software is OUT NOW! Make faster work of every automotive mystery, upgrade today!



Like Comment Share

Snap-on® Diagnostics Software Introduction Webinar

SOFTWARE INTRODUCTION WEBINAR



Watch on YouTube

Advertising/Editorial

A DIAGNOSTIC PLATFORM TO FIT YOUR NEEDS



Snap-on

Snap-on

NEWS RELEASE
For Immediate Release
To U.S. Publications Only

New Snap-on Software Release Make of Automotive Mystery!

LINCOLNSHIRE, Ill., Oct. 2, 2023 - With the latest Snap-on® software professional technicians will be confident they will be confident industry-exclusive & vehicles.

New coverage and advantage of stable repairs and satisfied.

New coverage high

- 2023 model
- Genie
- Sube

Snap-on

NEWS RELEASE
For Immediate Release
To U.S. Publications Only

Snap-on ZEUS+ Diagnostic Tool Wins PTEN People's Choice Award

LINCOLNSHIRE, Ill., Oct. 4, 2023 - Snap-on® announces its ZEUS+™ diagnostic tool has won the People's Choice Award for the automotive scan tool category in the 2023 Professional Tool & Equipment News (PTEN) Innovation Award program. ZEUS+ was chosen for its product innovations that make vehicle diagnosis and repair easier and more efficient, helping shops to be more productive.

ZEUS+ is the most advanced information-driven scan and scope device in the industry, offering the onboard storage, processing and communications capabilities that technicians need. With Fast-Track® Intelligent Diagnostics, ZEUS+ simplifies the diagnostic process and guides technicians through the right repair, avoiding unnecessary steps along the way.

MEDIA ALERT

Snap-on Updates Tuesday Topic Train

LINCOLNSHIRE, Ill., Oct. 6, 2023 - Join Snap-on® Diagnostics & industry training sessions every Tuesday that cover a variety of topics and register for events through the Snap-on [website](#).

The schedule of upcoming training sessions includes:

- Oct. 17: The Power of SureTrack® Information
- Oct. 24: ADAS Fundamentals and Testing
- Nov. 7: Vehicle Network Communication Overview and
- Nov. 7: Security Link: Are You Ready for the New OEM
- Nov. 14: Fast-Track® Intelligent Diagnostics - Speed Up!
- Nov. 21: Hybrid Vehicle Diagnosis and Testing
- Nov. 28: ADAS Fundamentals and Testing

Snap-on

TECHNICAL REFERENCE
Requested by Snap-on Diagnostics
October 2023

Brushless Fuel Pump - Benefits, History and How to Read on a Diagnostic Tool

There was a moment in automotive history when a fuel pump was not used at all. Instead, gravity was all that was needed to supply fuel to the carburetor. You would just open a valve and let the fuel flow to the carburetor.

The most famous example of a vehicle that did not use a fuel pump is the classic Ford® Model T™. Its 35-liter fuel tank was mounted under the front seat and totally relied on gravity. The only problem? When the fuel level was a bit low, the Model T could not climb up a hill. The solution was to climb the hill in reverse.




EARNING THE RIGHT 2023