



For Immediate Release

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Mitchell 1 Names Winners of its “Sizzlin’ Summer Sweepstakes”

SAN DIEGO, Calif. – Sept. 14, 2020 – Mitchell 1 has awarded seven of its Facebook fans a \$100 Omaha Steaks gift card in the “Sizzlin’ Summer Sweepstakes,” which was hosted on the [Mitchell 1 Facebook page](#). Winners were named each Thursday for six weeks, with two winners announced on the final day of the contest.

The “Sizzlin’ Summer Sweepstakes” winners include:

- Julie Jillson, Fox River Auto, Montello, WI
- James Gould, Forrest Howes Auto Repair, Holderness, New Hampshire
- Mark Thompson, Thompson Auto Body, Peebles, Ohio
- David Hurtado, A Plus Auto, Burbank, Illinois
- Shari Alligood, SONS Chevrolet, Columbus, Georgia
- Patrick Rodriguez, J&H Automotive, Hemet, California
- Stephanie Shieder, Hudson’s Import Service, Branchville, South Carolina

“With more people staying at home this summer, the ‘Sizzlin’ Summer Sweepstakes’ was the perfect way to celebrate the great outdoors and thank our loyal Facebook followers,” said Nick DiVerde, senior marketing director for Mitchell 1. “We hope the lucky winners had fun creating ultimate backyard barbecues and enjoyed their Omaha Steaks packages.”

For more information about Mitchell 1, visit mitchell1.com, call (888) 724-6742, or locate an independent sales consultant at www.mitchellrep.com.

About Mitchell 1:

Headquartered in San Diego, California, Mitchell 1 has been a leading provider of repair information solutions to the motor vehicle industry for more than 100 years. Mitchell 1 offers a complete line of integrated repair shop software and services to help automotive and commercial truck professionals improve productivity and profitability. ProDemand® optimized with SureTrack® is the most complete solution for OEM and real-world repair information and diagnostics. Manager™ SE is the industry standard for mechanical estimating and shop management information. The SocialCRM shop marketing service delivers automated marketing and customer engagement tools to help shop owners improve their bottom line profits. For the commercial trucking segment, TruckSeries provides information required to estimate labor times, diagnose and repair all makes of Class 4-8 trucks. For more information about Mitchell 1 products and services, visit the company’s website at

mitchell1.com. Follow Mitchell 1 on social media at

<https://www.facebook.com/Mitchell1ShopSolutions>,

<https://www.instagram.com/mitchell1shopsolutions> and <https://twitter.com/Mitchell1>.

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