



**For Immediate Release**

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## Mitchell 1 Postpones Shop Management Workshop

**SAN DIEGO, Calif. – March 17, 2020** – Mitchell 1 announced today it is postponing its Shop Management Workshop due to increasing concerns surrounding the COVID-19 coronavirus pandemic. The event, originally scheduled for April 30 - May 2 at the Rosen Center Hotel in Orlando, Florida, will be rescheduled for fall 2020. New dates will be announced as arrangements are finalized.

“Mitchell 1 is taking the COVID-19 virus very seriously and as a precaution to keep our customers and associates healthy and safe, we made the decision to postpone our upcoming Shop Management Workshop,” said Nick DiVerde, senior marketing director, Mitchell 1. “We thank everyone who has signed up so far and will honor those registrations when the event is rescheduled.”

For updates on the status of the workshop, check the Mitchell 1 Shop Management Workshop [registration webpage](#). For more information about Mitchell 1, visit [www.mitchell1.com](http://www.mitchell1.com), call (888) 724-6742 or locate an independent sales consultant at [www.mitchellrep.com](http://www.mitchellrep.com).

### **About Mitchell 1:**

Headquartered in San Diego, California, Mitchell 1 has been a leading provider of repair information solutions to the motor vehicle industry for more than 100 years. Mitchell 1 offers a complete line of integrated repair shop software and services to help automotive and commercial truck professionals improve productivity and profitability. ProDemand<sup>®</sup> optimized with SureTrack<sup>®</sup> is the most complete solution for OEM and real-world repair information and diagnostics. Manager<sup>™</sup> SE is the industry standard for mechanical estimating and shop management information. The SocialCRM shop marketing service delivers automated marketing and customer engagement tools to help shop owners improve their bottom line profits. For the commercial trucking segment, TruckSeries provides information required to estimate labor times, diagnose and repair all makes of Class 4-8 trucks. For more information about Mitchell 1 products and services, visit the company’s website at [mitchell1.com](http://mitchell1.com). Follow Mitchell 1 on social media at <https://www.facebook.com/Mitchell1ShopSolutions>, <https://www.instagram.com/mitchell1shopsolutions> and <https://twitter.com/Mitchell1>.

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