

IMAGE AND LIKENESS RELEASE

I, _____, give Snap-on Incorporated, its assigns, licensees and representatives, the irrevocable right to use my picture, portrait, photograph or video in all forms and media, including but not limited to website publication, and in all manner, for advertising purposes.

I understand that Snap-on Incorporated retains the right to use my image and likeness, and I waive all rights to ownership or royalty, if any, which may have resulted from the photographs or video. I also waive any rights of privacy in the images and likeness.

I hereby forever waive any right to inspect or approve the finished product, including but not limited to, written copy and/or an image in print or on a web site, which may be created in connection therewith. I understand that Snap-on Incorporated cannot control the unauthorized use by persons other than Snap-on Incorporated, of my image once such image is published. I agree that any claim I may have concerning unauthorized publication of my image must be pursued by me against the unauthorized user and that I cannot pursue such claim against Snap-on Incorporated. Snap-on Incorporated disclaims any responsibility for such unauthorized use of my published image.

I have had an opportunity to review and seek explanation of the provisions contained above, have carefully read and understand them, and agree to be bound by them. I voluntarily and irrevocably give my consent and agree to this Release and Waiver. I represent that I am eighteen (18) years of age or older.

Executed this _____ day of _____, 2014

Please Print:

Name _____ Telephone Number _____

Address _____

Date _____ E-mail address _____

Signature of Subject _____