

**NEWS RELEASE**For Immediate Release

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## Frost & Sullivan's Independent Research Names Snap-on Best in Scan Tools Category

"Overall Best Scan Tools in the United States"

**LINCOLNSHIRE, III. – May 6, 2009** – Snap-on announced today that it has been recognized as having the "Overall Best Scan Tools in the United States" among its top competitors on the basis of Frost & Sullivan's independent research, *2008 United States (U.S.) Automotive Technicians' Choice: Evaluation of Automotive Tools.* Snap-on emerged as the overwhelming leader in the scan tools category for the third year in a row among surveyed U.S. automotive technicians. Snap-on was evaluated on its newest diagnostic platform, VERUS™, which is a powerful evolution in handheld diagnostics.

"We are truly honored to be the recipient of Frost & Sullivan's Technician's Choice Award again this year as it means service technicians feel we have the best products and solutions in the industry," said Mark Schaefer, director of marketing, Snap-on Diagnostics. "VERUS gives technicians the answers they need to do the job right the first time -- in one rugged unit. It puts everything technicians need right at their fingertips."

Among scan tools, Snap-on was selected as the category leader, as it has every year the research has been conducted. In this category, 79 percent of technicians ranked Snap-on as one of the top three overall best brands, much higher than its nearest competitor at 45 percent. Even more impressive is that over half of the service technicians surveyed ranked Snap-on first. That number has increased each of the last three years.

"Since Frost & Sullivan started researching U.S. automotive technicians with regard to the types of tools and diagnostic equipment they use, one name has stood out above all the rest, Snap-on," said *Frost & Sullivan* director Tonya Fowler. "To be named best overall in the scan tools category for three years in a row really shows Snap-on's commitment to meeting the demands of its customers as well as Snap-on's commitment to being a leader in innovative productivity solutions for U.S automotive technicians."

## **About Snap-on Diagnostics:**

Snap-on Diagnostics is part of Snap-on Incorporated, leading global innovator, manufacturer and marketer of tool, diagnostic and equipment solutions for professional tool users. Products are sold through its franchised dealer van, company-direct sales and distributor channels, as well as over the Internet. Founded in 1920, Snap-on is headquartered in Kenosha, Wisconsin. http://diagnostics.snapon.com.

## **About Frost & Sullivan:**

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