



FOR ONLINE MEDIA ONLY

Please Note – this promotion ends on Thursday, January 31, 2013

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Snap-on Offers Software Value Plan Promotion

Limited Time Offer - The Latest Diagnostics Software at the Best Value and Payment Plan Ever

LINCOLNSHIRE, IL, January 8, 2013 – The Snap-on® Software Value Plan offers a full year of diagnostic software upgrades at one low price, making the most current diagnostic coverage more affordable than ever before. This special program is available for VERUS®, VERDICT™, MODIS™ and SOLUS™ Series customers in the United States and Canada, who currently have Software Bundle 11.4 or older. With the plan, payments are spread over 52 weeks, saving customers up to 20 percent over other purchase methods. Plus, plan participants can get special pricing on future upgrades.

“For customers who may not have upgraded in a while, the Software Value Plan is the perfect program to get them back on track with ongoing Asian and domestic vehicle coverage throughout the year at a very special plan price and the lowest weekly payments available,” said Leian Wunderlich, program manager for Snap-on Diagnostics. “This program helps customers to keep their Snap-on scan tool up-to-date today, tomorrow and into the future so they can save time on the job and confidently work on more vehicles every day.”

The Software Value Plan is available for Software Bundle 12.4 and right now, through January 31, save up to \$500 over regular software upgrades. Talk to a Snap-on Franchisee today to find out more.

About Snap-on Diagnostics:

Snap-on Diagnostics is part of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and repair information and systems solutions for professional users performing critical tasks. Products are sold through the company’s franchisee, company-direct distributor and Internet channels. Founded in 1920, Snap-on is headquartered in Kenosha, Wisconsin. To learn more about any of Snap-on’s diagnostic solutions, talk to a Snap-on representative or visit <http://diagnostics.snapon.com>.

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