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Tool of the Month: New Snap-on 7850 Series of Cordless Tools

Powerful, Durable, Fast - Improvements Make Cordless Series Better Than Ever

KENOSHA, Wis. – December 14, 2011 – Sleeker, sturdier and stronger; the next generation of Snap-on 7850 series cordless tools are sure to make technicians more productive and efficient in the service bay. Both the Snap-on® 1/2-inch drive cordless impact wrench (CT7850) and the cordless hammer drill (CDR7850H) have been re-designed to maximize performance, increase runtime and provide more durability over the life of the tools.

“The Snap-on 7850 series of cordless tools are better than they ever have been with features that make them more productive and powerful,” said Rodger Isetts, product manager for Snap-on. “In addition, the 7850 cordless series features an 18-volt lithium battery and a state-of-the-art microprocessor-controlled trigger switch to extend both battery life and tool life.”

The features and benefits of the Snap-on new cordless 7850 series include:

- Digital microprocessor controlled switches will provide much longer life compared to competitive models
- State-of-the-art IBR18650B cells for better cold temperature performance and longer life
- Additional one-watt LED light
- Rare-earth magnets on motors – increases motor efficiency with 15 percent improvement over previous model, providing higher output but drawing less current so tools will run cooler and have better overall performance
- Built-in, thermostatically-controlled fan, in CTC720 charger, designed to reduce waiting time for users

The 1/2-inch Drive Cordless Impact Wrench (CT7850) features the following improvements:

- 12 percent more torque to break free stubborn fasteners
- Smaller size for increased maneuverability
- Compact design has no wasted room inside
- Lighter for less strain and better control

The Snap-on® Cordless Hammer Drill (CDR7850) features the following improvements:

- Enhanced battery provides 38 percent increase in number of holes drilled in steel over the life of the battery (based on drilling in 1/8-inch thick steel using 3/4-inch unibit)
- “Hammer drill” function useful for drilling holes in concrete, up to 1/2-inch holes
- Smaller size for increased maneuverability

Customers can find out more about Snap-on’s new 7850 series of cordless tools by contacting their participating Snap-on franchisee or representative, visiting www.snapon.com/powertools or by calling toll free 877-SNAPON-4 (877-762-7664).

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.6 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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