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# Snap-on Tool of the Month: 14.4 Volt Cordless Drill

*Feel the Difference in Power and Control with 400 in. lbs. of Torque*

**KENOSHA, Wis. – May 23, 2011** – You get power and performance and a whole lot more with Snap-on's® 14.4 Volt Cordless Drill (CDR4450). The ergonomic over-molded cushion grip and over-sized trigger let you work longer with less strain, and the industrial strength gear train and heat-treated alloy gears mean longer tool life.

"You can feel the difference in power and control with Snap-on's 14.4 Volt Cordless Drill," said Rodger Isetts, product manager for Snap-on. "This versatile and durable tool is easy to use and works on a variety of applications. Because of its innovative design and sturdy construction, you can use it longer with less hand fatigue. You can't go wrong with the CDR4450 – it's built to last."

Featuring a glass-filled nylon housing and industrial strength gear train, the Snap-on 14.4 Volt Cordless Drill (CDR4450) has an over-size trigger and one-hand forward/reverse switch for ease of use and longer tool life. Other features include:

- **Heavy duty motor**
  - 48 mm motor has larger brushes that provide higher energy density for better motor efficiency and longer brush life
  - Brushes are held in cages so they are unsusceptible to failure by dislodging
  - Powerful rare earth magnets provide reduction of operating current (amps) for reduced motor heat which translates to extended tool use, extended motor life and increased battery capacity
- **Heavy duty gearbox**
  - Gearbox has been upgraded with spacers that reduce endplay, wobble and run-out
  - Redesigned internal mechanism provides higher spindle lock torque (500 in.lbs.)
  - Withstands braking torque to allow the use of a metal chuck
- **Stainless steel screen**
  - Protects the motor from debris and metal chips
  - Allows the tool to be used in the extremely harsh, dirty work environments without failure from contamination
- **Precision steel sleeve chuck**
  - Has external steel sleeve to withstand abuse
  - Drilling accuracy is easy because the chuck is engineered, manufactured and tested with very strict run-out requirements
  - Carbide jaws provide over 250 in. lbs. of gripping torque

Customers can find out more about these Snap-on's 14.4 Volt Cordless Drill (CDR4450) by contacting their participating Snap-on franchisee or representative, visiting [www.snapon.com/powertools](http://www.snapon.com/powertools) or by calling toll free 877-SNAPON-2 (877-762-7662).

### **About Snap-on Tools**

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.6 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit [www.snapon.com](http://www.snapon.com).

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