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Snap-on Tool of the Month: Long-Nose Pliers with Cutters

KENOSHA, Wis. – July 9, 2012 – With added-pin pulling and fastener-turning jaws for greater gripping applications, the new Snap-on® Long Nose Pliers with Cutter (196NCF) helps service technicians perform more jobs during the course of the day. This versatile tool is an instant performance and productivity enhancer when added to any toolbox.

“Our new long-nose pliers with cutter are designed and manufactured to provide Snap-on customers with a long lasting, durable and more comfortable set of pliers that they can use in a multitude of ways,” said Jennifer Marchewka, product manager for Snap-on. “With our patented Talon Grip™, these pliers are perfect for gripping, cutting and fastener turning as well as pulling cotter pins.”

Among the many advantages of the new *Snap-on* Long Nose Pliers with Cutter (196NCF) are:

- Diamond-serrated jaws provide a better grip and up to 57 percent increased pulling power
- Ramped tips provide stronger jaws and increased accessibility
- Rounded jaw edges minimize nicks to wire when making loops or bends
- Longer contoured handle with new joint location provides more leverage and comfort
- 196NCF cutters are rated to cut 0.049-inch (1.24 mm) diameter music wire
- Cold forged for better performance and long life
- Lifetime warranty

Customers can find out more about the *Snap-on* Long Nose Pliers with Cutter (196NCF) by contacting their participating Snap-on franchisee or representative, visiting www.snapon.com/handtools or by calling toll free 877-SNAPON-2 (877-762-7662).

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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