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# Snap-on Must Have Tool: Cordless Impacts with Camo Design

*Snap-on Teams Up with Realtree for Special MAX1 Pattern Tool*

**KENOSHA, Wis. – January 17, 2013** – Snap-on has once again teamed up with Realtree, the creator and marketer of the world's most versatile camo patterns, to create a unique camo design for its CT4410A, MG325 and MG725 cordless impacts.

"Our cordless impacts are always 'must have' tools for every service technician but now that the CT4410A, MG325 and MG725 all feature a special new camo design, they are even more of a 'must have'," said Rodger Isetts, product manager for Snap-on. "We have gotten a big response from our customers in regard to the Realtree Advantage MAX1 camo pattern in the past so we know these cordless camos will be a big hit."

The Snap-on<sup>®</sup> CT4410ACAMO cordless impact features a heavy duty impact mechanism that delivers power and durability when removing stubborn fasteners. With 230 ft. lbs. of bolt breakaway torque and 150 ft. lbs. of maximum torque, the CT4410ACAMO offers power, style and productivity, all from the palm of the hand.

With 810 ft. lb. of max torque, the *Snap-on* MG725CAMO 1/2-inch impact wrench helps loosen those stubborn fasteners and is also durable and dependable, allowing techs to get more jobs done in the course of the day.

The MG325CAMO 3/8-inch impact wrench offers 425 ft. lbs of bolt-breakaway torque and its one-piece housing construction means components are aligned with precision accuracy to provide longer tool life.

Customers can find out more about these "Must Have" cordless impacts with the special Realtree<sup>®</sup> camo design by contacting their participating Snap-on franchisee or representative, visiting [www.snapon.com](http://www.snapon.com) or by calling toll free 877-SNAPON-4 (877-762-7664). Limited quantities of the MG725CAMO and the MG325CAMO are available.

## **About Snap-on Tools**

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, power sports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit [www.snapon.com](http://www.snapon.com).

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