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Snap-on Tool of the Month: BK6500 Advanced Digital Borescope

KENOSHA, **Wis.** – **March 5**, **2013** – With the new Snap-on[®] Advanced Digital Borescope (BK6500), service technicians will see more with the enhanced viewing area and record in greater detail than ever before. With a touch screen interface, standard dual-view imager and a larger LCD screen, problems can be diagnosed quicker and easier.

"There is really no comparison in the quality and performance of our new digital borescope," said Dan Batassa, category manager for Snap-on. "With the BK6500, service technicians will get sharper image transmissions that will help them diagnose the problem area on a vehicle much faster and more efficiently than any analog borescope. The BK6500 is a great value for professional technicians and is available at a lower price than the competition's analog model."

The new *Snap-on* Advanced Digital Borescope (BK6500) features:

- 4.3 inch (109 mm) diagonal LCD screen for enhanced viewing that has a 40 percent larger viewing area than previous model
- Ability to confirm mechanical problems before disassembly
- Dual-imager lenses: straight ahead and 90 degree angle, providing unmatched image quality at 90 degrees and eliminating the FOD hazard of a detachable mirror
- Imager length: 36 inches (914 mm)
- Touchscreen interface for easy feature selection
- Store the digital video image to internal memory or to a microSD card
- Rechargeable lithium battery
- USB port to transfer data
- Two-year warranty via Snap-on repair centers

A productivity enhancer, the *Snap-on* Advanced Digital Borescope (BK6500) has many applications, including:

- Inside cylinder to inspect: valve stem, valve seat, valve face, piston top, and cylinder wall
- Inside a manual transmission and axle housing
- Under the dash to read radio codes
- Inside door panels
- Behind the engine block
- Inside a radiator to check for corrosion
- Brake pad wear (while mounted to the caliper)

Customers can learn more about the new *Snap-on* Advanced Digital Borescope (BK6500) by contacting their participating Snap-on franchisee or representative, visiting www.snapon.com/shoptools or by calling toll free 877-SNAPON-4 (877-762-7664).

About Snap-on Tools

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, equipment, diagnostics, repair information and systems solutions for professional users performing critical tasks. Products and services include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions for vehicle dealerships and repair centers, as well as for customers in industries, including aviation and aerospace, agriculture, construction, government and military, mining, natural resources, power generation and technical education. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products and services through franchisee, company-direct, distributor and Internet channels. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit www.snapon.com.

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