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For More Information, Contact:
John Lanctot
Maximum Marketing
(312) 768-7376
jlanctot@maxmarketing.com

Snap-on Tool of the Month: Ratcheting Screwdrivers

KENOSHA, Wis. – July 29, 2009 – When it comes to finding the right tool for the right job, Snap-on is your best source for ratcheting screwdrivers. Snap-on carries more types, sizes and shank configurations than anyone else in the market.

“There is no comparison when it comes to ratcheting screwdrivers. Snap-on has the tool for every job,” said Bryan Hantke, product manager for Snap-on. “Our ratcheting screwdrivers are designed to work on the toughest jobs in the harshest conditions.”

Snap-on’s ratcheting screwdrivers feature:

Smooth, reliable drive mechanism

While other ratcheting screwdrivers may use plastic or rough metal gears, Snap-on uses a proven TransDrive ratcheting mechanism on its SGDMRCE4 five-position handle ratcheting screwdriver that incorporates an advanced pawl design based on transmission ring gear principles to deliver outstanding power, smooth operation and torque.

Comfortable, ergonomic handle

The Snap-on SGDMRC series ratcheting screwdrivers feature soft, solvent-resistant grips, an easy-to-use “thumbs up” forward/reverse lever and contoured thumb stop at the base of the handle. Snap-on also offers the SGDMRCE series which features a five-position handle that can be positioned at the touch of a button to 0-, 30- and 60-degree handle positions for optimal torque and minimal hand strain.

High quality, precision manufactured stainless steel shanks

Many lesser quality ratcheting screwdrivers will use a steel shank instead of a higher-quality, precision manufactured stainless steel shank found on Snap-on ratcheting screwdrivers. While stainless steel offers better corrosion-resistance than steel alternatives, stainless steel is also non-magnetic. Snap-on ratcheting screwdrivers use an extremely strong neodymium magnet to securely hold inserts bits and start fasteners. Stainless steel shanks will avoid becoming magnetized which avoids attracting metallic debris and being difficult to maneuver in tight engine compartments.

Interchangeability/adaptability

Snap-on keeps things simple by offering ratcheting screwdrivers such as the SGDMRC series that allow different shank sizes to be used with the same handle. Whether a 3 ¼-inch, 5-inch or 9-inch length, non-conductive, ¼-inch square drive, flexible or speeder shank is needed, the SGDMRC series can be customized for the job. Additionally, you can choose from over 100 different insert bits that can work with these ratcheting screwdrivers.

Bit storage/bit retention

A ratcheting screwdriver offers the user flexibility by being able to use many different types of insert bits. Snap-on ratcheting screwdrivers feature a simple-to-use end cap design that allows the user to store up to nine standard insert bits for convenience. Unlike other screwdrivers that use slide-out mechanisms that can be broken or difficult to use, Snap-on incorporates storage compartment in the handle to ensure ample room for all sizes and configurations of insert bits.

Customers can find out more about Snap-on ratcheting Screwdrivers by contacting their participating Snap-on franchisee, visiting www.snapon.com or by calling toll free 877-SNAPON-2 (877-762-7662).

About Snap-on Tools

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.9 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit www.snapon.com.

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