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## Snap-on Enjoys Another Great Racing Season

**KENOSHA, Wis. – December 7, 2009** – The season-ending NASCAR Sprint Cup race on Nov. 22 also marked the end of the 2009 racing season for Snap-on. Again in 2009, Snap-on tools were instrumental in helping the top crew chiefs and pit crews in NASCAR, IRL, NHRA, Formula Drift, and Grand Am reach victory lane and compete for season championships.

“It was another great racing season for our Snap-on sponsored drivers, said Alicia Smales, vice president of marketing for Snap-on Tools. “By being involved with race teams across the various racing series, we have the opportunity to see firsthand how our tools respond in some of the most intense and competitive conditions. In a sport where every second counts, we are honored that these race teams have chosen Snap-on tools to give them a competitive edge.”

Snap-on sponsored teams and drivers earned victories this season in NASCAR Sprint Cup and Nationwide races as well as IRL and NHRA races. In addition, Snap-on’s involvement with Formula Drift allowed the company to be involved with one of the most unique racing experiences in the world.

“From a sponsorship standpoint, our franchisees, customers and associates love our involvement in racing,” continued Smales. “Racing is an excellent opportunity for Snap-on Nation to watch great racing up close, have a chance to meet the drivers and crew chiefs at our Day At The Races events hosted by our franchisees, and see Snap-on tools in action. Since several of our 2009 NO COMPROMISE TOUR™ stops coincided with race weekends, our customers throughout the country also had the chance to check out the latest technological innovations Snap-on has to offer. All-in-all, we were thrilled with the 2009 racing season.”

To learn more about Snap-on tools and its racing program, visit [www.snapon.com/racing](http://www.snapon.com/racing).

### **About Snap-on Tools**

Snap-on Tools is a subsidiary of Snap-on Incorporated, a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on Tools is one of the largest non-food franchise companies in the world, selling its products through more than 4,500 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Incorporated, which was founded in 1920, is a \$2.9 billion, S&P 500 company located in Kenosha, Wis. with operations throughout the world. For additional information, visit [www.snapon.com](http://www.snapon.com).

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