

NEWS RELEASE For Immediate Release For More Information, Contact: John Lanctot Maximum Marketing (312) 768-7376 jlanctot@maxmarketing.com

## Snap-on Driver Kurt Busch Captures NASCAR Sprint Cup Race at Atlanta

Three other Snap-on Drivers Finish in Top 10

**KENOSHA, Wis. – March 9, 2009 –** Snap-on driver Kurt Busch was so happy with his victory at the Atlanta Motor Speedway on Sunday, he decided to do his victory lap in reverse. Busch and his Penske Racing team captured the win in Atlanta on Sunday for their first win of the season.

"We are thrilled for Kurt Busch on his first win of the season and we want to congratulate everyone at Penske Racking for this great victory," said Alicia Smales, vice president of marketing for Snap-on Tools. "We have had a great partnership with Penske Racing across many racing series over the years so it is especially gratifying when one of their drivers takes the checkered flag. Kurt ran a great race and everyone at Snap-on is thrilled with his victory."

Three other Snap-on drivers finished in the top 10 at Atlanta as Kevin Harvick was fourth, Clint Bowyer sixth and Martin Truex Jr. finished 10<sup>th</sup>.

The Sprint Cup series is off until March 22 when they return to the track at Bristol for the Food Coty 500. However, Snap-on's dragsters will be back in action this weekend at the NHRA Gatornationals in Gainesville, Fla. In conjunction with the Gatornationals, the Snap-on NO COMPROMISE TOUR<sup>™</sup> will be making a three-day stop at the Gainesville Raceway as Snap-on Funny Car drivers Cruz and Tony Pedregon, along with Pro Stock racers Jeg Coughlin and Dave Connelly and Pro Stock motorcycle racer Steve Johnson, will all be appearing at the NO COMPROMISE TOUR<sup>™</sup> during the weekend.

To learn more about Snap-on tools and the Snap-on racing program visit <u>www.snapon.com/racing</u>.

## About Snap-on Tools

Snap-on Tools Company, LLC is a leading global innovator, manufacturer and marketer of tools, diagnostics and equipment solutions for professional users. Product lines include hand and power tools, tool storage, diagnostics software, information and management systems, shop equipment and other solutions which are used by technicians and professionals at vehicle dealerships and repair centers and in the marine, powersports and aviation industries. Snap-on is one of the largest non-food franchise companies in the world, selling its products through more than 4,000 franchisees worldwide and through company-direct sales and over the Internet. Snap-on Tools is a subsidiary of Snap-on Incorporated, which was founded in 1920 and is a \$2.8 billion, S&P 500 company headquartered in Kenosha, Wis. For additional information on Snap-on, visit <u>www.snapon.com</u>.

###